Blood Matters STRATEGIC PLAN 2019-2022

Goal

Through a collaborative approach support and enhance best practices in quality care, clinical safety, and blood management (sustainable, responsible, safe and appropriate use), for improved patient outcomes in Victorian health services.

Strategic direction

Use innovative and diverse approaches to:

- promote and support the development of strategies that optimise appropriate use of blood products/alternatives, and person-centred care through national and local governance frameworks and standards
- foster and strengthen partnerships and stakeholder relationships
- analyse data and disseminate findings across the sector to raise awareness, influence practice, promote efficiencies, and provide value
- provide and promote expert knowledge sharing and collaboration across the sector, including specific initiatives, tools and specialised advice

Strategic framework (2019-2022)

Strategic direction	Core process for delivery	Outcome framework	Key results
Promote and assist with the development of strategies that optimise appropriate use of blood products/alternatives, and	Education Promotion	Assist with the implementation of the clinical practice guidelines and standards in health services through education, workshops, audit review and recommendations	
person-centred care through national and local governance frameworks and standards	Data collection/ analysis Advice/support/influence	Keep up to date with advances in the field and the potential impacts to practice (conferences, journal reading/club, workshops/webinar, meetings etc)	
		Expand waste reduction focus to include all blood products Extend support in line with national standards and guidelines to the scientist community	
		Assist with, and promote the implementation of subcutaneous immunoglobulin access	
		Promote optimal blood management in line with relevant standards and guidelines	







Foster and strengthen partnerships and stakeholder relationships	Collaboration Education	Blood Matters Advisory Committee (BMAC) – Conduct annual reviews of membership with Chair and Blood Pharmaceuticals Organ and Tissue Donation Program (BPOTDP)
	Communication Promotion Participation	Promote and facilitate education sessions/ workshops Conduct audits and publish results Compile, review and promote audit tools on website Collate and publish STIR annual reports and quarterly Bulletins Collate and communicate individualised health service reports Facilitate • Transfusion Nurse(TN)/Transfusion Trainer (TT)/Transfusion Safety Officer (TSO) Forums • Blood management forums for scientists Attend and participate in meetings/conferences Continue collaboration with internal and external partners • University of Melbourne • Blood Service transfusion policy and education unit Continue to promote the program and role of TN/TT/TSO through • Mentoring • Consultation • Communication with stakeholders • Ongoing interaction with and support of TN/TT/TSO network • Societies/colleges such as Australian and New Zealand Society of Blood Transfusion, International Society of Blood Transfusion (ISBT) Transfusion Practitioner forum steering committee and others as appropriate
To analyse data and disseminate findings across the sector to raise awareness,	Data collection/ analysis Communication	Develop/promote data collection/audit that responds to sector requirements







Health and Human Services

influence practice, promote efficiencies, and provide value	Advice/support/influence	Use data to inform strategies and activities for safety, quality, blood management and innovation Promote use of available data i.e CHADx (Classification of Hospital Acquired Diseases data) STIR data and reports (annual and six monthly) Conduct clinical audits • General Practitioner management of anaemia (2019) • Cumulative blood loss audit of practice (2019) • Albumin (consent/ usage/ traceability)? • Others as agreed by BMAC	
Provide and promote expert knowledge sharing and collaboration across the sector, including specific initiatives, tools and specialised advice	Collaboration Communication Feedback/advice/support/influence	 Facilitate and promote Graduate Certificate in Transfusion Practice/Specialist Certificate in Blood Management Foundations Maintain and update Blood Matters website tools and resources available to assist health services comply with standards/guidelines repository for reports and information to assist practice Provide feedback to government through: Jurisdictional Blood Committee (JBC) – document review and feedback, membership on PBM guidelines working party National Blood Authority (NBA) – committee membership/consultation and feedback National Blood Authority (NBA) – committee BloodSafe eLearning Australia Reference group Department of Health and Human Services (BPOTDP, Victorian Health Incident Monitoring system (VHIMS), Safer Care Victoria (SCV) Promote and expand Blood Service relationships: Transfusion Medicine Services (including registrars) Clinical Services & Research Marketing Other Blood Service divisions 	









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