

# Blood Matters strategic plan

2023-2024

**OFFICIAL**

## Goal

Blood Matters through a collaborative approach, underpinned by the Victorian Department of Health's values, vision and priorities [Our priorities | health.vic.gov.au](https://www.health.vic.gov.au/our-priorities) will support and promote best practices in quality care, clinical safety, and blood management (sustainable, responsible, safe and appropriate use), for improved patient outcomes in Victoria.

## Strategic direction

Use innovative and diverse approaches to:

- promote and support the development of strategies that optimise appropriate use of blood, blood products, or alternatives, and person-centred care through national and local governance frameworks and standards
- foster and strengthen partnerships and stakeholder relationships
- analyse data and disseminate findings across the sector to raise awareness, influence practice, promote efficiencies and equity of care, and provide value
- provide and promote expert knowledge sharing and collaboration across the sector, including specific initiatives, tools and specialised advice.

**Strategic framework (2023-2024)**

Strategic direction	Core process for delivery	Outcome framework	Key results
Promote and assist with the development of strategies that optimise appropriate use of blood, blood products, or alternatives, and person-centred care through national and local governance frameworks and standards	Education  Promotion  Data collection/analysis  Advice/support/influence	Assist with the implementation of the clinical practice guidelines and standards in health services through education, workshops, audit review and recommendations (clinical and scientific community)  Keep up to date with advances in the field and the potential impacts to practice (conferences, journal reading/club, workshops/webinar, meetings etc)  Monitor blood component management and waste  Assist with, and continue to promote the implementation of subcutaneous immunoglobulin (SCIg) access  Promote optimal blood management in line with relevant standards and guidelines	
Foster and strengthen partnerships and stakeholder relationships	Collaboration    Education  Communication & promotion	Blood Matters Advisory Committee (BMAC) – Conduct annual reviews of membership with Chair and Blood Pharmaceuticals Organ and Tissue Donation Program (BPOTDP)  Promote and facilitate education sessions/workshops  Conduct audits and publish results  Compile, review and promote audit tools on webpages	

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	Participation	<p>Collate and publish STIR annual reports and quarterly Bulletins</p> <p>Collate and communicate individualised health service STIR and audit reports</p> <p>Facilitate</p> <ul style="list-style-type: none"> <li>• Blood Management/Transfusion Nurse (BMN/TN)/Transfusion Trainer (TT)/Transfusion Safety Officer (TSO) Forums</li> <li>• Blood management forums for scientists</li> <li>• Forums for SCIg community of practice</li> </ul> <p>Attend and participate in meetings/conferences</p> <p>Continue collaboration with internal and external partners</p> <p>Continue to promote the program and role of BMN/TN/TT/TSO through</p> <ul style="list-style-type: none"> <li>• Mentoring</li> <li>• Consultation</li> <li>• Communication with stakeholders</li> <li>• Ongoing interaction with and support of BMN/TN/TT/TSO network</li> </ul> <p>Participate in relevant societies/colleges such as Australian and New Zealand Society of Blood Transfusion, International Society of</p>	

Strategic direction	Core process for delivery	Outcome framework	Key results
		Blood Transfusion (ISBT) and others as appropriate	
Analyse data and disseminate findings across the sector to raise awareness, influence practice, promote efficiencies and equity of care, and provide value	Data collection/analysis  Communication  Advice/support/influence	Develop/promote data collection/audit that responds to sector requirements  Use data to inform strategies and activities for safety, quality, blood management and innovation  Collect and analyse STIR data and publish reports (annual and six monthly)  Conduct clinical audits as decided with BMAC  Support and promote the implementation of subcutaneous immunoglobulin (SCIg) access programs	
Provide and promote expert knowledge sharing and collaboration across the sector, including specific initiatives, tools and specialised advice	Collaboration  Communication    Feedback/advice/support/influence	Maintain and update Blood Matters webpages: <ul style="list-style-type: none"><li>• tools and resources available to assist health services comply with standards/guidelines</li><li>• repository for reports and information to assist practice</li><li>• up to date network contact list.</li></ul> Provide feedback to government through: <ul style="list-style-type: none"><li>• Jurisdictional Blood Committee (JBC) – document review and feedback, membership on working parties as required/requested</li></ul>	

Strategic direction	Core process for delivery	Outcome framework	Key results
		<p>National Blood Authority (NBA) committee membership/consultation and feedback</p> <ul style="list-style-type: none"> <li>• National Haemovigilance Committee</li> <li>• National Patient Blood Management Advisory Committee</li> <li>• BloodSafe eLearning Australia Reference group</li> <li>• Department of Health (BPOTDP), Victorian Health Incident Monitoring system (VHIMS), Safer Care Victoria (SCV) and other government departments as required.</li> </ul> <p>Promote and expand Lifeblood relationships:</p> <ul style="list-style-type: none"> <li>• Transfusion Medicine Services (including registrars)</li> <li>• Pathology and Clinical Governance</li> <li>• Marketing</li> <li>• Other Lifeblood business units.</li> </ul> <p>Continue collaboration with the private sector</p> <p>Continue interactions with Victorian Blood User Group – report and provide feedback on:</p> <ul style="list-style-type: none"> <li>• Program activities such as education, audit reports and recommendations, STIR reporting,</li> </ul>	

Strategic direction	Core process for delivery	Outcome framework	Key results
		sector/product/practice changes and webpage updates. Consultation as requested by and to JBC, NBA, colleges and societies.	

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