

Let's celebrate the donor's precious gift this festive season



CHECK – Are there any planned changes within your health service? Yes/No
Will this impact on blood use?

YES

Contact your local blood transfusion laboratory and outline the proposed changes

NO

Order wisely – use patient blood management strategies:

- Single unit transfusion
- Treatment of symptomatic anaemia
- Iron for iron deficiency



**A donor's gift =
donor's goodwill
+ donor's time
+ manufacturing
cost of
\$357.14**

Be prepared to start the transfusion:

- Patent IV access
- Baseline observations
- Informed consent documented
- Staff and patient ready
- Then collect product



the waste this festive season