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| Social media pack |
| Secondary School Immunisations 2021 |
| OFFICIAL |

The purpose of this social media pack is to support Victorian secondary schools, parents/guardians and local council immunisation providers to communicate messages to secondary school students on the importance of receiving their immunisations, as part of the Secondary School Immunisations Program (SSIP). This is particularly important if children aged 10 to19 missed their vaccinations due to the COVID-19 lockdowns and while learning from home.

The [Victorian Department of Health Immunisation Unit website](https://www2.health.vic.gov.au/public-health/immunisation/vaccination-adolescents/information-local-councils) provides resources to deliver the SSIP including information for students who may need to complete their adolescent vaccinations due to missed vaccines.

Students can also learn about the immunisations they need and why these are importance on the [Victorian Department of Health Better Health Channel website](https://www.betterhealth.vic.gov.au/health/healthyliving/immunisation-in-secondary-schools#immunisation-for-secondary-school-students-is-important).

**Messages for parents**

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| **Post text** | **Accompanying asset** |
| Did your Year 7 or Year 10 child receive their school-based vaccinations this year? If they missed out on getting important vaccinations while learning from home, speak with your GP or local council immunisation service about how they can catch up and stay well.  More info: [www.betterhealth.vic.gov.au/health/healthyliving/immunisation-in-secondary-schools](http://www.betterhealth.vic.gov.au/health/healthyliving/immunisation-in-secondary-schools) |  |
| Important reminder for Year 7 students: vaccination is still available.  If your Year 7 child missed getting their HPV and diphtheria-tetanus-whooping cough vaccinations at school this year, there's still time. Speak to your GP or local council immunisation service about how they can catch up before the end of the year.  More info:  [www.betterhealth.vic.gov.au/health/healthyliving/immunisation-in-secondary-schools](http://www.betterhealth.vic.gov.au/health/healthyliving/immunisation-in-secondary-schools) |  |
| Important reminder for Year 10 students: vaccination is still available.  If your Year 10 child missed getting their meningococcal ACWY vaccination at school in 2021, there's still time this year! Speak to your GP or local council immunisation service about how they can catch up.  More info: [www.betterhealth.vic.gov.au/health/healthyliving/immunisation-in-secondary-schools](http://www.betterhealth.vic.gov.au/health/healthyliving/immunisation-in-secondary-schools) |  |
| If your child missed out on their school-based vaccinations this year, it's not too late. There’s still time for students to get up-to-date with their vaccinations before the end of the year.  Speak to your GP or local council immunisation service about how they can catch up and get protected.  Learn why it’s important: [www.betterhealth.vic.gov.au/health/healthyliving/immunisation-in-secondary-schools#immunisation-for-secondary-school-students-is-important](http://www.betterhealth.vic.gov.au/health/healthyliving/immunisation-in-secondary-schools#immunisation-for-secondary-school-students-is-important) |  |

**Messages for students**

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| **Post text** | **Accompanying asset** |
| If you missed out on getting your Year 7 or Year 10 vaccinations while learning from home, talk to your GP or local council immunisation service about how you can catch up and stay well.  Learn why it’s important:   [www.betterhealth.vic.gov.au/health/healthyliving/immunisation-in-secondary-schools#immunisation-for-secondary-school-students-is-important](http://www.betterhealth.vic.gov.au/health/healthyliving/immunisation-in-secondary-schools#immunisation-for-secondary-school-students-is-important) |  |
| Year 7 students: Did you miss out on getting your HPV and diphtheria-tetanus-whooping cough vaccinations at school this year? There's still time! Talk to your GP or local council immunisation service about how you can catch up before the end of the year.  Learn more: [www.betterhealth.vic.gov.au/health/healthyliving/immunisation-in-secondary-schools#immunisation-for-secondary-school-students-is-important](http://www.betterhealth.vic.gov.au/health/healthyliving/immunisation-in-secondary-schools#immunisation-for-secondary-school-students-is-important) |  |
| Year 10 students: Did you miss out on getting your meningococcal ACWY vaccine this year? There's still time! Talk to your GP or local council immunisation service about how you can catch up before this year ends.  More info:  [www.betterhealth.vic.gov.au/health/healthyliving/immunisation-in-secondary-schools#immunisation-for-secondary-school-students-is-important](http://www.betterhealth.vic.gov.au/health/healthyliving/immunisation-in-secondary-schools#immunisation-for-secondary-school-students-is-important) |  |
| If you missed out on your school-based vaccinations, it's not too late. Speak to your GP or local council immunisation service about how you can catch up and get protected.  Here’s why it’s important:   [www.betterhealth.vic.gov.au/health/healthyliving/immunisation-in-secondary-schools#immunisation-for-secondary-school-students-is-important](http://www.betterhealth.vic.gov.au/health/healthyliving/immunisation-in-secondary-schools#immunisation-for-secondary-school-students-is-important) |  |

## General message

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| **Post text** | **Accompanying asset** |
| Any students who missed their school-based vaccinations this year while learning from home can still catch up before the end of the year. Speak to your GP or local council immunisation service to find out how.  [www.betterhealth.vic.gov.au/health/healthyliving/immunisation-in-secondary-schools#immunisation-for-secondary-school-students-is-important](http://www.betterhealth.vic.gov.au/health/healthyliving/immunisation-in-secondary-schools#immunisation-for-secondary-school-students-is-important) |  |