

# Let's celebrate the donor's precious gift this festive season



**CHECK – Are there any planned changes within your health service? Yes/No**  
**Will this impact on blood use?**

**YES**

Contact your local blood transfusion laboratory and outline the proposed changes

**NO**

Order wisely – use patient blood management strategies

- Single unit transfusion
- Treatment of symptomatic anaemia
- Iron for iron deficiency



A donor's gift =  
donor's goodwill  
+ donor's time  
+ manufacturing  
cost of  
**\$384.73**



**the waste this festive season**