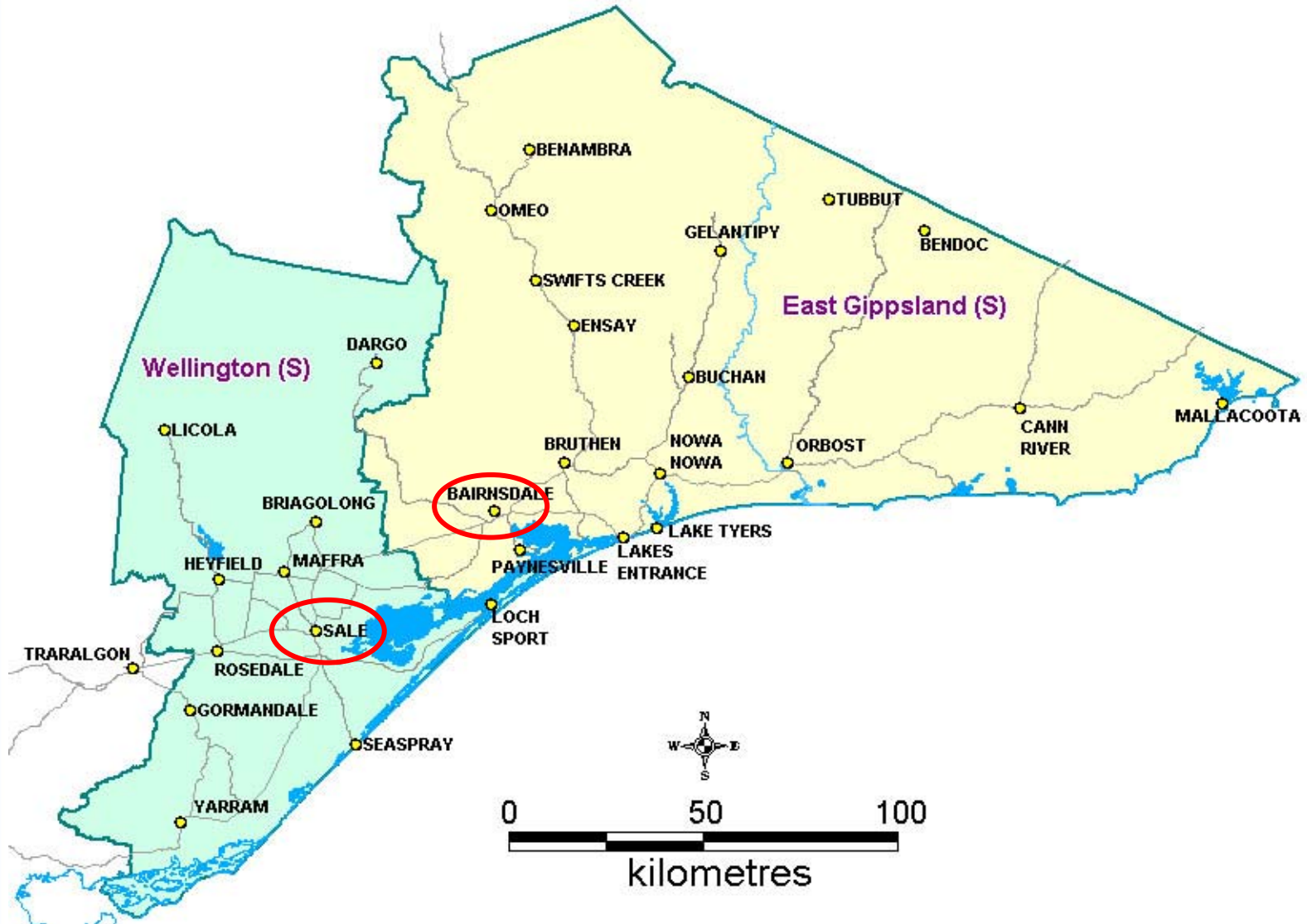

Layers of Influence
November 2008

Sheryl McHugh
Let's GET Connected
Transport Project Coordinator

Wellington and East Gippsland Shires



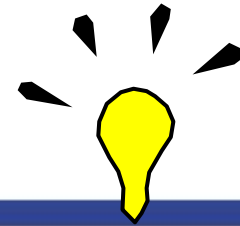
Our objectives...

- Identify and build on existing resources and opportunities
- Develop strong partnerships at a range of levels
- Facilitate the development of projects that make the best possible use of local resources
- Integrate & action research processes into the project

Our Story ...

- 'Can Do' approach
- High level community engagement
- Over 2000 stakeholders engaged
- Establishment of strong partnerships
- Successful initiatives – 27 in the first 12 months

How we do it

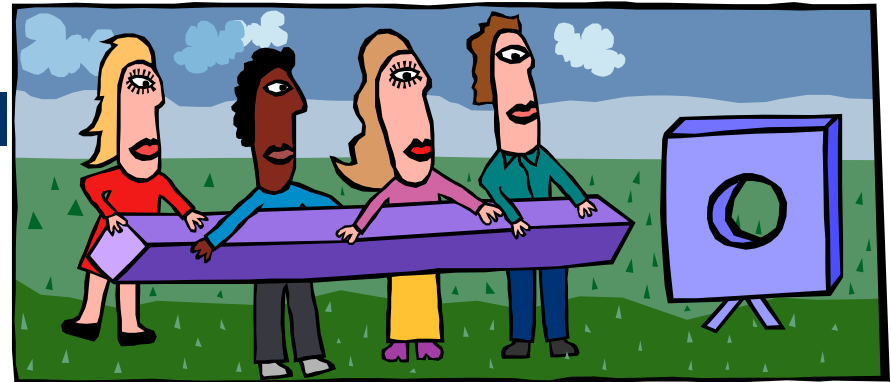


- Engage the “right” people
- Build the relationships and trust
- Obtain commitment
- Stay Solution focused
- Central role of TCP Coordinators



Evaluation ...

- Beyond a 'governance model'
- Trust & Relationships
- Empowered individuals
- Achievement
- Increased Intellectual property
- Layers of Influence



Key Lessons

- Relationships & Trust
- Social Outcomes
- Memorandum of Understanding
- Reflective Learning
- Collective Knowledge
- Tangible Outcomes





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