

Wellington

Community Profile



Profile Endorsed May 2003

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Additional data available on the following:

- Health Care
- Indigenous Population
- Religion
- Detailed list of Current Businesses in Wellington Shire

Disclaimer

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ABS Statistics

Statistics used in this profile are based on the Australian Bureau of Statistics 'Enumerated Population'. This means calculations are made on the number of people counted in a particular area in Census Night, It includes temporary visitors and excludes residents who were absent in census night. All census variables are therefore based on the enumerated population figure. Final release or 2nd release data updated in August 2003

Vision

Wellington will be a community of vibrant and progressive people who enjoy outstanding and sustainable lifestyle opportunities with a sound base of strong economic, environmental and social diversity.

Principles

Provide strong leadership and advocacy to strengthen the diverse communities within one "Wellington"

Govern the Shire through consultation, openness, trust, respect and objectivity.

Invest in capital projects that will enhance lifestyle and growth

Provide value for money, quality services that are accessible and equitable and are responsive to community needs

Promote Wellington as a preferred lifestyle, investment and tourism choice

Encourage economic growth based on our natural resources, agricultural diversity, tourism and knowledge based industries, by value adding existing industries and attracting new businesses

Recognise and maintain the Shire's heritage values through policies that recognise, protect and enhance the Shire's natural, cultural and built heritage

Maintain infrastructure on a sustainable basis for the benefit of current and future generations

Operate a financially viable organisation to ensure a sustainable future

Actively foster the contribution of all members of the community (incorporating those who face barriers to inclusion) in Council's decision making process, linking physical, social, economic, health and environmental concerns

Encourage a community of well skilled and educated people of all ages by fostering a vibrant and diverse range of education institutions with particular relevance to Wellington

Collaborate with other local governments and state and federal departments and agencies in developing the Gippsland region.

Wellington Shire Overview

Population

39,288 (2001 ABS 2nd release census)
40,766 (ERP- ABS 2000)

Area

10,923.7 sq. km. It is the third largest local government area in Victoria

Boundaries

Shires of East Gippsland, Alpine, South Gippsland, Baw Baw and Delatite, LaTrobe City and Wangaratta Rural City.

History

Wellington Shire was created on 2nd December 1994. It was formed from the merger of the former Shires of Alberton, Avon and Maffra, the former City of Sale and the majority of the former Shire of Rosedale.

Employment

The industries of the employed population are Agriculture, Mining, Electricity, Gas and Water Utilities, Construction, Wholesale and retail, Transport and storage, Communications, Finance and property, public administration, Defence Forces, Recreation and Community Services

Industry

The Shire is home to a diverse industry base which, apart from the dominance of owner-operator enterprises in agriculture, retailing, professional and service industries, has many companies represented such as Murray Goulburn Co-operative Ltd, Neville Smith Timber, Esso, Nylex, NF McDonnell & Sons and Howe Leather. Australasian Correctional Management, Southern Rural Water and the RAAF Base East Sale are also significant employers.

Transport

Linked to Melbourne by the Princes Highway/Freeway network and the South Gippsland Highway, Wellington has a total of 3,332 kms of roads and 240 bridges. RAAF Base East Sale is complemented by West Sale and Parkside (Yarram) aerodromes in providing extensive and diverse facilities for defence, general and recreational aviation industries and activities, with extensive capacity for expansion. V/Line operates three passenger services to and from Melbourne per day Monday to Saturday and two on Sunday to Sale. Freight services are available on all passenger services together with an extensive road transport network. However, towns like Dargo and Yarram have no V/Line Service

Retail

Many of the Shire's towns are served by diverse retail shopping centres, while Sale is the major regional centre of commerce and services.

Education

Five secondary colleges, thirty-two primary schools and a number of post secondary education providers combine to offer significant choices and high standards in education and training across Wellington.

Health

Central Gippsland Health Service and Yarram District Health Service are the cornerstones in the provision of the Shire's acute and community health services.

Wellington Shire Council's health and wellbeing issues are being addressed through collaborative health promotion strategies with the Wellington Primary Care Partnership. The Wellington Shire Council is a key stakeholder in the partnership

which is an alliance of 33 local health and community agencies committed to improving health and wellbeing of the community of the Wellington Shire.

The Wellington Primary Care partnership strategic objectives, as outlines in the Community Health Plan 2003/2004, will continue to focus on healthy lifestyles as a priority health issue. A copy of the Wellington Primary Care Partnership Community Health Plan 2003/2004 is available by [clicking here](#).

Source: Wellington Shire Council. Council Plan 2000 – 2005. ABS 2001 - 2nd release

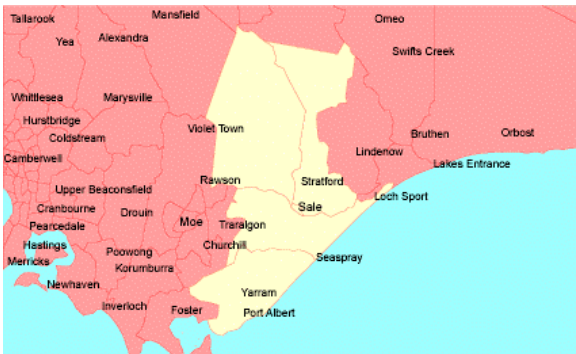
Wellington Shire Maps

The following maps (Australian Bureau of Statistics) indicate the Statistical Local Areas (SLAs) that comprise the Wellington Shire, Their location and the towns within them are defined as associated with each SLA.

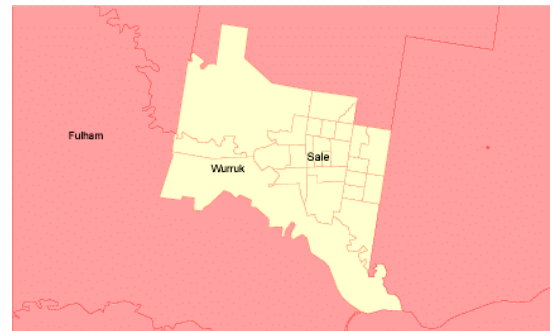
The Wellington Shire LGA is comprised of five statistical local areas (SLA's) being:

- Wellington Shire – Sale - (SLA 250156815)
- Wellington Shire – Maffra - (SLA 250156813)
- Wellington Shire – Rosedale - (SLA 250156814)
- Wellington Shire – Avon - (SLA 250156812)
- Wellington Shire – Alberton - (SLA 250156811)

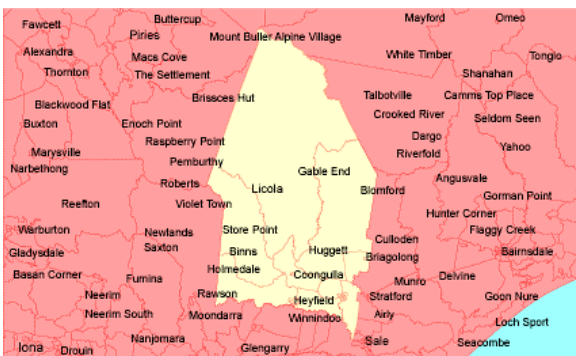
Wellington Shire



Wellington Shire - Sale



Wellington Shire – Maffra



Wellington Shire - Rosedale



Wellington Shire – Avon



Wellington Shire - Alberton

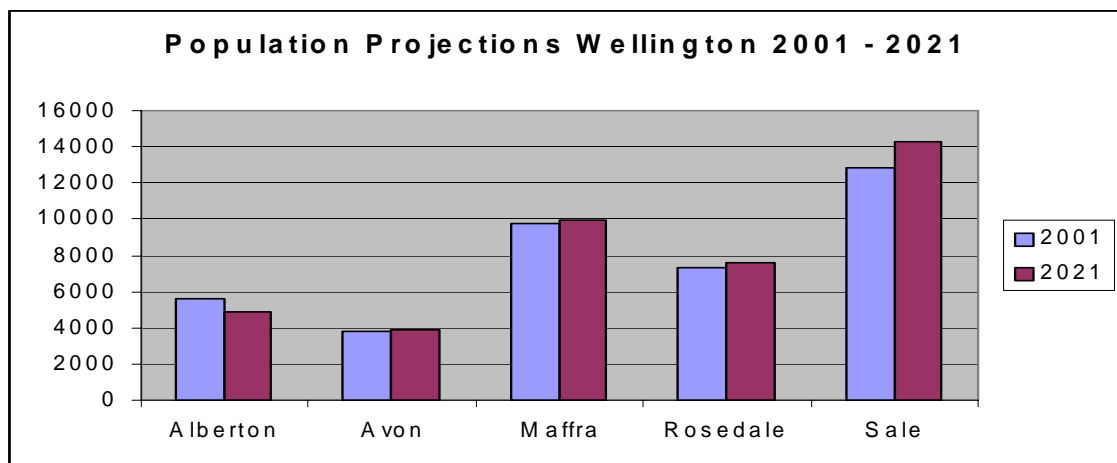


Population by SLA Districts

District	1991	1996	2001	
Alberton	6,308	5,772	5,579	*96%
Avon	4,213	3,979	3,791	*97%
Maffra	10,438	10,073	9,752	*97%
Rosedale	6,210	6,677	7,312	*97%
Sale	14,370	13,366	12,854	*95%
Total	41,539	39,817	39,288	

(Source: GRIS:ABS Census Data (2001) reflects the population of Wellington Shire as 39,288 as of Census Night - 2nd release * note % of people surveyed.)

Population Projections by SLA Districts



Increases in populations are projected across the Shire in the 2001 – 2021 period except in the Avon District.

Source: ABS 2001 - 2nd release

Population Projections in Wellington Shire

In Victoria the Department of Infrastructure (DOI) produces population projections for each LGA based on the ABS data and incorporating State and local government data such as building approvals. The table below produced by DOI (prior to the release of the 2001 Census data) shows the projected age profile of the Wellington Shire in the decade from 2001 to 2011. These projections are calculated on a higher population base and revised projections are yet to be released from DOI.

Whilst the total population in the Census counted only 93.5% of the DOI 2001 figure the percentages of population, particularly for the 50+ and 70+ age groups are close. Regardless, it is evident that the population of the Wellington Shire is declining, with a 2.1% decrease projected in the next ten years.

Source: Community Analysis and Health Care Planning 2002

Age Population Projections: Wellington Shire 2001 to 2011

Age Group	2001 %	2006 %	2011 %	<i>Variation 2001/11</i>
Total Population	41,376	40,895	40,438	-2.27%
0-4 yrs	6.0	5.2	4.8	-21.88%
5-19 yrs	24.2	22.5	20.0	-19.06%
20-34 yrs	16.0	14.6	14.3	-12.29%
35-49 yrs	23.5	22.6	20.9	-12.62%
50-64 yrs	16.8	20.0	22.8	33.47%
65-74 yrs	7.4	7.8	9.2	20.34%
75-84 yrs	4.7	5.5	5.6	15.37%
85+ yrs	1.4	1.8	2.3	62.75%
<u>SUMMARY</u>				
50+ yrs	30.3	35.1	39.9	28.82%
70+ yrs	9.9	10.8	11.9	18.71%

Sources: Victoria in Future, Department of Infrastructure, 2000 and Department of Sustainability and Environment Interim Projections, 2003

Overview of Wellington Shire Population Characteristics			
	<i>Males</i>	<i>Females</i>	<i>Persons</i>
Total Persons(a)	19,815	19,473	39,288
Aged 15 years and over(a)	15,283	15,159	30,442
Aged 65 years and over(a)	2,375	2,949	5,324
Aboriginal	150	132	282
Torres Strait Islander	8	4	12
Both Aboriginal and Torres Strait Islander(b)	12	10	22
Total Indigenous Persons	170	146	316
Born in Australia	16,676	16,412	33,088
Born overseas(c)	1,956	1,894	3,850
Speaks English only	17,568	17,886	35,454
Speaks other language(d)	493	570	1,063
Indigenous Persons aged 18 years and over	87	83	170
Australian citizen	17,441	17,894	35,335
Australian citizen aged 18 years +	12,326	12,909	25,235
Enumerated in private dwelling(a)	18,541	19,084	37,625
Enumerated elsewhere(a)(e)	1,274	389	1,663
Overseas visitors	55	75	130

Source: ABS Census 2001 - 2nd release

Wellington Shire Age Population Breakdown 2001			
Age	Males	Females	Total
0-4	1,325	1,220	2,545
5-9	1,584	1,470	3,054
10-14	1,617	1,619	3,236
15-19	1,507	1,437	2,944
20-24	1,148	866	2,014
25-29	1,159	982	2,141
30-34	1,261	1,195	2,456
35-39	1,358	1,390	2,748
40-44	1,506	1,618	3,124
45-49	1,511	1,465	2,976
50-54	1,458	1,333	2,791
55-59	1,048	1,007	2,055
60-64	905	851	1,756
65-69	715	725	1,440
70-74	732	733	1,465
75-79	488	671	1,159
80-84	263	467	730
85-89	131	234	365
90-94	37	93	130
95-99	6	17	23
100+	0	5	5

Source: ABS Census 2001 – 2nd release

Wellington Shire Location Populations

This chart represents a breakdown of locations in the Wellington Shire and their related population changes ranging from 1976 to 2001. The change column (1991-2001) shows the number and percentage of the increase or decrease in the population of these towns.

Year	1976	1981	1986	1991	1996	2001	Change 1991 - 2001	
Alberton	na	na	na	na	na	150		
Briagolong #	216*	289*	439*	509*	509	542	+33	+6.5%
Coongulla #	Na	na	na	na	229	176	-53	-23.0%
Dargo	na	na	na	na	na	148		
Golden Beach	na	na	na	na	na	358		
Heyfield	1699	1635	1689	1614	1602	1436	-178	-11.0%
Loch Sport	na	251	514	704	791	949	+245	+34.8%
Longford	na	na	na	na	na	479		
Maffra	3836	3822	3973	3879	4033	3916	+37	+0.95%
Paradise Beach	na	na	na	na	na	246		
Port Albert	241	267	280	307	248	224	-93	-27.0%
RAAF Base East Sale	Na	na	na	na	246	129	-117	-47.6%
Rosedale	764	985	1093	1154	1134	1042	-112	-9.7%
Sale (inc: Wurruk)	12111	12968	13559	13885	13366	12854	-1031	-7.4%
Seaspray	Na	261	244	233	216	208	-25	-10.7%
Stratford	828	1086	1242	1298	1350	1330	+32	+2.5%
Yarram	2125	2085	2004	1991	1807	1789	-184	-9.2%

*Note, The figures for Briagolong from 1976-1991 include surrounding areas and do not accurately compare with the 1996 and 2002 figure which is for the Township only.

Note, change figures are representative of 1996-2001

Source: ABS 2001 - 2nd release; Wellington Shire Council Statistical Profile 2001/2 (P. Telfer)

Gippsland Population Comparison

This chart represents a population comparison across Gippsland.

	Area (sq.kms)	1996 Census	2001 Census	Difference	% change	Average Annual Growth Rate
Bass Coast Shire	864.6	20,147	24,075	3,928	16.32	3.62
Baw Baw Shire	4,034.6	32,985	34,737	1,752	5.04	1.04
East Gippsland Shire	20,945.7	37,893	38,028	135	0.36	0.07
Latrobe City	1,427.1	67,564	67,023	-541	-0.81	-0.16
South Gippsland Shire	3,297.7	24,087	24,597	510	2.07	0.42
Wellington Shire	10,923.7	39,817	39,288	-529	-1.35	-0.27
GIPPSLAND	41,565.0	222,389	228,400	6,011	2.63	0.53
VICTORIA	227,844.3	4,373,520	4,644,950	271,430	5.84	1.21

Source: ABS Census 2001

- Gippsland as a percentage of the population of Victoria in 1996 was 5.08%
- Gippsland as a percentage of the population of Victoria in 2001 was 4.09%

Population Commentary

The following commentary is based on the Australian Bureau of Statistics SLA (Statistical Local Areas as explained on page 4) and calculated on the ABS 2000 Estimated population of 40,766, as this figure is more representative of 100% of the Wellington Shire population.

Children 0-4 account for 6.5% of Wellington residents – highest in Sale (7.3%) and lowest in Alberton (5.6%). The Shire will see a decline over the next two decades in this age group of 25%. The fall will be the largest in Alberton (42%) and the lowest in Sale(19%)

School-aged children account for 16.4% of Wellington residents – highest in Maffra (17.2%) and lowest in Rosedale (15.3%). It is expected that over the next two decades there will be a 37% drop in this age group. The largest fall in Alberton (54%) and the lowest in Sale(27%)

Young people (15-24) account for approximately 13% of Wellington residents – highest in Avon (14.7%) and the lowest in Rosedale and Alberton (11% each). In the next two decades this age group will drop by 25%. The largest fall in Alberton (45.5%) and the lowest in Sale (20%).

From ages 15-29 (especially from age 20 to 29 years), the number of young people in the region drops. It is suggested that a large number of the young adult population leave the region in pursuit of employment and higher educational opportunities.

In the 25-64 age group Wellington has the highest percentage level in Gippsland. They represent 51.3% of Wellington residents. The highest level is in Rosedale (56.6%), Avon (54.6%) and Sale (49-50%). Wellington will experience a 5% decrease in this age group over the next two decades. The largest fall being in Alberton (24.5%), whilst Maffra will be the only area within Wellington to experience growth in this age group of 1.5%

Older residents, 65+ account for 13% of residents in Wellington. The level is highest in Alberton (16.6%) and the lowest in Avon (8.4%). The Shire will have the lowest level of growth across Gippsland at 67%. Growth will be highest in Avon (106%) and Rosedale (103%) and the lowest in Maffra (34%)

Across Australia the numbers of people in the over 65 age group will increase by 50% over the next 10 – 15 years. Improved life expectancy will also see numbers of people aged 80 years and over double during the next decade.

Current Male Life Expectancy: 74.94 years

Current Female Life Expectancy: 80.59 years

Sources: NB percentages based on ABS Estimated population 40,766
 Gippsland Community Mental Health Plan 2002/03, DHS Community Health Plan Datasets, Jan 2002, Media Briefing: Burden of Disease Estimates 1996 in Gippsland Region of Victoria Public Health Division, Victorian DHS Jan 2001, National Strategy for the Ageing 2002, Gippsland Region Health Wellbeing & Demographic Profile 2002, GELLEN Report 2002, Centrelink Family Unit 2002 Qtr 2.

Nationality and Origins of Wellington Shire Residents			
Nationality	Males	Females	Persons
Australia	16,676	16,412	33,088
Canada	15	23	38
China (excludes SARs and Taiwan Province)(a)	11	4	15
Croatia	25	19	44
Egypt	8	4	12
Fiji	10	14	24
France	8	5	13
Germany	122	112	234
Greece	24	23	47
Hong Kong (SAR of China)(a)	3	4	7
India	19	14	33
Indonesia	5	8	13
Ireland	30	33	63
Italy	67	50	117
Korea, Republic of (South)	3	3	6
Lebanon	16	4	20
Macedonia, FYROM(b)	4	4	8
Malaysia	21	31	52
Malta	23	11	34
Netherlands	170	150	320
New Zealand	160	146	306
Philippines	16	69	85
Poland	34	44	78
Singapore	9	6	15
South Africa	17	11	28
Sri Lanka	10	12	22
Turkey	7	0	7
United Kingdom(c)	747	815	1,562
United States of America	30	28	58
Vietnam	81	16	97
Yugoslavia, Federal Republic of	38	31	69
Born elsewhere overseas(d)	224	199	423
Not stated	1,128	1,092	2,220
Overseas visitors	55	75	130
Total	19,816	19,472	39,288

Source: ABS Census 2001- 2nd release

- The main categories of birth for the residence of Wellington are Australian and United Kingdom.
- English was stated as the main spoken language in the home. Other Languages that ranked were Netherlandic, Italian and German.

Centerlink Recipient Category and Numbers in Wellington Shire and comparisons

Location	Aged Pension		New Start		Disability Support	
	Number of Recipients	% of Pop.	Number of Recipients	% of Pop	Number of Recipients	% of Pop
Wellington (Pop. - 41,376)	4,301	10.4	1,122	2.7	1,600	3.9
East Gippsland (Pop. - 39,467)	5,392	13.7	1,360	3.4	1,647	4.2
Gippsland (Pop. - 240,114)	27,440	11.4	7,639	3.2	9,528	4.0
Victoria (Pop. - 4,822,663)	458,529	9.5	129,779	2.7	149,167	3.1

Health Care Card Holders:

number represents cards issued, each card can be used by up to 5 people

Total issued in Wellington Shire 4,650

NB: Populations calculated on Estimated Resident Population 2001 these figures are calculated after the Census - as supplied by DHS

Source: DHS 2002 - Centerlink September/November 2001

Incidence of Disability in Wellington Shire

Within the Wellington Shire 2,762 people are listed as being on a Disability Support Pension in 2002 This represents 6.7% of Wellington Shire's population compared to 2.96% state-wide

Those having Mental Health Issues total 4416. This represents 10.8% of the Wellington Shire Population

Sources: DHS, Community Health Plan Datasets, Jan 2002 based on ABS Estimate Population 40,766)

Education in Wellington Shire

There are 7,897 full-time students in 38 school across the Wellington Shire

Source: DEET 2002

Full-Time Equivalent Of Students And Number Of Schools in the Wellington Shire - February 2002

	<i>Government</i>		<i>All Non-government</i>		<i>All Schools</i>	
	<i>Students</i>	<i>No</i>	<i>Students</i>	<i>No.</i>	<i>Students</i>	<i>No.</i>
	<i>(FTE)</i>	<i>Schools</i>	<i>(FTE)</i>	<i>Schools</i>	<i>(FTE)</i>	<i>Schools</i>
Wellington (S)	5,286.9	30	2,611.0	8	7,897.9	38

Source: Department of Education and Training 2002

School Breakdown in Wellington Shire

<u>School</u>	<u>Government</u>	<u>Non-Government</u>
Primary	26	6
Primary/Secondary	0	1
Secondary	3	1
Special	1	0
Total	30	8

• Source: Department of Education and Training 2002 - NB these figures include Gippsland Grammar

Level of Education in Wellington Shire

1996		2001	
14 years and under	4769	Year 8	3,745
15 years	5360	Year 9	3,272
16 years	6103	Year 10	6,456
17 years	5856	Year 11	5,036
18 years	2880	Year 12	7,908
19 years and over	688	Still at school	1,429
Still at school	1732	Did not go to school	113
Never attended school	77	Not stated	2,364
Not stated	2028		
Overseas visitor	101		
TOTAL	29,594		30,323

Source: ABS 1996 and 2001 - 2nd release

Family Characteristics in Wellington Shire

These percentages have been calculated on the Australian Bureau of Statistics SLA (Statistical Local Areas as explained on page 4) and calculated on the ABS 2000 Estimated population of 40,766, as this figure is more representative of 100% of the Wellington Shire.

There are 45.5% couples with children – the highest in Avon at 50.5%. There are 39.5% of couples without children – the highest in Rosedale and Alberton at 44%. One parent families account for 14% of the total in Wellington.

Source: ABS Census 2001 and Source: Gippsland Region Health Wellbeing & Demographic Profile 2002

Unemployment in Wellington Shire and Comparison

In Wellington Shire there is a 6.5% unemployment rate. The highest is in Rosedale (8.6%) and lowest in Avon (3.7%)

In the state of Victoria 151,859 people were unemployed on Census night this represents 6.8% of the state's labour force.

Source: 2002 Economics and Labour Market Analysis Branch, Department of Employment and Workplace Relations and ABS 2001 Second release Victoria 2046.0

Employment in Wellington Shire

Employed Full Time	9879
Employed Part-Time	5368
Not Stated	475
TOTAL	15722

Source: ABS Census 2001

Employment by industry: Wellington Shire		
Industry	No employed persons 1996	No employed persons 2001
Agriculture, Forestry and Fishing	2743	2576
Mining	544	235
Manufacturing	1245	1248
Electricity, Gas and Water Supply	202	290
Construction	971	984
Wholesale Trade	587	517
Retail Trade	2058	2413
Accommodation, Cafes and Restaurants	617	698
Transport and Storage	367	507
Communication Services	185	145
Finance and Insurance	317	250
Property and Business Services	842	966
Government Admin. and Defence	1141	868
Education	1170	1216
Health and Community Services	1371	1559
Cultural and Recreational Services	192	253
Personal and Other Services	534	643
Non-classifiable economic units	184	79
Not stated	274	270
Total	15544	15714

Source: ABS 1996 and 2001 - 2nd release

Occupations of Residents within Wellington Shire		
Occupation	No. of Persons 1996	No. of Persons 2001
Managers and Administrators	2782	2537
Professionals	2083	2275
Associate Professionals	1789	1709
Trades-persons and related Workers	2299	2234
Advanced Clerical and Service Workers	519	415
Intermediate Clerical, Sales and Service Workers	1829	2071
Intermediate Production and Transport Workers	1202	1224
Elementary Clerical, Sales and Service Workers	1250	1431
Labourers and related Workers	1375	1491
Inadequately described	140	122
Not stated	277	215
Total	15545	15724

Source : ABS 1996 and 2001 - 2nd release

Income

The Median weekly individual income across Wellington Shire is \$300-399.

The Median weekly family income is \$700-\$799

The Median weekly household income is \$600-\$699

Source: ABS Census 2001

Income Comparisons

Location	Median Weekly Income
Victoria	\$300-399 (Males \$500-\$599 and Females (\$200-\$299)
Bass Coast	\$200-\$299
Baw Baw	\$300-\$399
East Gippsland	\$200-\$299
East Gippsland – Bairnsdale	\$200-\$299
East Gippsland – Orbost	\$200-\$299
East Gippsland – South West	\$300-\$399
Latrobe	\$300-\$399
Latrobe – Moe	\$200-\$299
Latrobe – Morwell	\$200-\$299
Latrobe – Traralgon	\$300-\$399
South Gippsland – Central	\$300-\$399
South Gippsland – East	\$200-\$299
South Gippsland – West	\$300-\$399

Source: ABS 2001

Crime and Gaming in Wellington Shire

Crime figures in Wellington indicate a 10.6% decrease over the period 2001-2002 across the Wellington LGA.

Wellington Shire has lost \$118 million to Gaming since 1992/93.

Sources: R5D4 DIMU Bairnsdale and Wellington District Crime Statistics Based on SAS Data dated 30th June 2002 - Synopsis 2001/02 Trends; VLGA and City of Dandenong 2002

Gaming Comparison – 2001 - 2002 figures

Wellington	Totals		Ranking relative to all Victorian LGA's)	
	2001	2002	2001	2002
Venues	10	10		
Estimated Gaming Machines	320	320	*	*
EGM's per 1000 adults	10.4	10.4	11	11
Gaming Losses 2000/2001	\$17.5 million	\$19 million	37	37
Losses per adult 200/2001	\$569.6	\$625	34	34
Total Losses since 1992/3 (\$Millions)	\$98.4 million	\$118 million	38	37
Ranked level of Poverty (1 = poorest locality in Victoria)			29	29
East Gippsland	Totals		Ranking relative to all Victorian LGA's)	
	2001	2002	2001	2002
Venues	11	11		
Estimated Gaming Machines	336	340	*	*
EGM's per 1000 adults	10.6	10.7	10	9
Gaming Losses 2000/2001	\$20.5 million	\$21 million	33	34
Losses per adult 200/2001	\$645.6	\$655	28	31
Total Losses since 1992/3 (\$Millions)	\$108.5 million	\$129 million	36	28
Ranked level of Poverty (1 = poorest locality in Victoria)			9	9

Source: VLGA and City of Dandenong 2002

Housing in Wellington Shire
There are 13,517 separate dwellings in Wellington Shire with 35,294 occupants.
. There are a further 475 semi detached dwellings with 757 occupants, 679 flats with 932 occupants, and 183 other dwellings ie; caravans with 339 occupants
Wellington Shire has 3914 private dwellings being purchased. Of these 1006 pay between \$400-\$599 per month in loan repayments.
There are 2922 occupied private dwellings being rented and of these 1,294 are paying on average between \$100-150 per week in rent.

Source: ABS Census 2001 - 2nd release

Building Permits issued in the Wellington Shire Council		
1998	843	Full year to 1 July
1999	1212	Full year 10 1 July
2000	789	6 months to 31 December
2001	813	Full year to 31 December
2002	920	As at 7 November

Source: WSC Planning Department

Median House Prices in Wellington Shire 1988 - 2000			
Year	Median House Prices	Median Unit Prices	Median Vacant Land
2000	\$77,500	\$60,000	\$12,000
1999	\$75,000	\$69,000	\$20,000
1998	\$73,500	\$66,500	\$11,000
1997	\$82,000	\$70,000	\$15,500
1996	\$76,500	\$62,000	\$18,000
1995	\$75,000	\$69,000	\$18,000
1994	\$75,000	\$69,500	\$12,000
1993	\$68,000	\$58,000	\$13,700
1992	\$66,000	\$60,000	\$14,500
1991	\$74,000	\$55,000	\$14,500
1990	\$67,000	\$60,000	\$12,000
1989	\$67,000	\$56,500	\$12,000
1988	\$59,500	\$51,000	\$10,000

Source: Valuer General's Department – Landata 2001

Economic Profile Wellington Shire

The Wellington Shire has a diverse economic base of agriculture, timber, off shore oil and gas extraction, retail and service sectors. There is a wide range of retail centres, with Sale being the major regional commercial centre for the Shire. Major employers include Longford Oil/Gas installation, Bass Strait Oil fields, Esso, BTR Nylex, Southern Rural Water and the RAAF Base at East Sale.

Number of Business by category in Wellington Shire and comparison

Industry	Wellington	East Gippsland
Agriculture, Forestry and Fishing	1137	1557
Manufacturing	105	95
Construction	221	215
Retail Trade	362	338
Property and Business Services	179	230
Health and Community Services	133	134
Other industries	884	694
Total	3021	3263

Source: Wellington Community Analysis and Health Care Planning 2002 and Table 4.1 Regional statistics, Victoria 2002 Cat No 1362.2,p40 in GELLEN Report - Curtain Consulting 2002

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