

INTEGRATED HEALTH PROMOTION

The Upper Hume Primary Care Partnership has been involved in a number of valuable and innovative health promotion works over recent years.

The majority of the health promotion initiatives supported have focused on two major work areas:

- (i) develop and strengthen the capacity of all PCP agencies in the provision of health promotion activities and approaches.
- (ii) supporting an integrated health promotion approach within specific activities reflective of the PCPs work. Eg Falls Prevention amongst older people

As part of its ongoing development, the Integrated Health Promotion Working Group of the Healthy Communities Plan have recently reviewed their role and adopted a Terms of Reference which will further this focus into the future. See attached Terms of Reference of the Healthy Communities Service Planning and Health Promotion Working Group.

To this end the development of specific Health Promotion initiatives for the coming twelve months are still being finalised.

The Health Promotion Templates will be utilised in the description of these initiatives and will be forwarded to the Department of Human Service as soon as they are completed.

UPPER HUME PRIMARY CARE PARTNERSHIP

Service Planning and Health Promotion

TERMS OF REFERENCE

The Service Planning and Health Promotion Working Group is a working group of the Upper Hume Primary Care Partnership (UHPCP).

Background

The Upper Hume Primary Care Partnership, Health Promotion Group (Working Group 3) was established two years ago to assist the Partnership in achievement the Health Promotion and Service Planning expected of its role.

The Working Group supported a number of Health Promotion initiatives which reflected the direction of the Upper Hume PCP at that time including:

- capacity of agencies in relation to health promotion.
- co-ordinating health promotion activities focusing on the older persons platform
- health promotion evaluation framework, etc.

Within this initiatives the Working Group provide a “Project Management” role.

In recent discussion of members, and the outcomes from a number of Upper Hume PCP projects, the Working Group proposed to change its role to having stronger focus on service planning, co-ordinating health promotion activities across the catchment, supporting innovation and the like rather than project management.

IN light of these changes, the Working Groups Terms of Reference have been developed to reflect these changes and are outlined below.

Values

The Service Planning and Health Promotion Working Group support and endorses the values of the Upper Hume Primary Care Partnership including:

- promoting partnership in provision of health and well being initiatives across the Upper Hume catchment
- recognising, and enhancing, the skills/knowledge within organisations throughout the Upper Hume catchment
- the facilitation of a “plan” that provides the framework upon which the agencies provide services and programs.
- linking with other similar planning initiatives thus reducing the potential for duplication.

Within these overall values of the Primary Care Partnership, the Service Planning and Health Promotion Working will achieve them:

- Planning – to ensure provision is linked to community needs.
- Collaborating – ensuring that we network with, and engage with, all interested people/organisations.
- Partnering – working together we achieve more.

Aim:

To provide a forum for organisations throughout the Upper Hume Catchment to plan and support early intervention and health promotion initiatives across all platforms.

Objectives

- taking a leadership role in ensuring that effective planning is undertaken to provide early intervention and health promotion activities across all population platforms
- supporting and encouraging agencies to work together in provision of quality early intervention and health promotion activities.
- encourage and promote an integrated and holistic provision of early intervention and health promotion services within and across the population platforms
- supporting innovation in early intervention and health promotion strategies.

Role

The working group shall be a valuable monthly forum for organisations and individuals from across the Upper Hume catchment who are interested in, or are part of, the provision of early intervention and health promotion activities that aim to improve the health and well being of the community.

In general this Working Group is responsible for:

- Providing a monthly forum for organisations and individuals from across the Upper Hume catchment involved in, or interested in, early intervention and health promotion provision.
- Linking with all relevant organisations within the Upper Hume catchment in relation to the Service Planning and Health Promotion Working Group

- Linking with, and where appropriate being involved in, regional and State-wide activities related to Early Intervention and Health Promotion.
- Developing an annual service plan for the Upper Hume catchment focusing on early intervention and health promotion initiatives within and across the population platforms based on identified health issues, community need and best practice.
- Encourage and support agencies to provide early intervention and health promotion activities that are reflective of the catchments annual service plan within their own program plans.
- Evaluate the annual service plan and support organisations in their evaluation of their early intervention and health promotion initiatives.
- Supporting agencies in ensuring that the provision of early intervention and health promotion activities are provided within a quality framework.
- Support the development of innovative early intervention and health promotion activities.
- Supporting the building of, and strengthening, capacity of organisations throughout the Upper Hume catchment in the provision of early intervention and health promotion activities.
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In particular the Working Group is responsible for:

- Ensuring membership of the Working Group is reflective of the general membership of the UHPCP and the Healthy Communities Plan platforms
- Providing monthly reports to the General Committee of the PCP on its work
- The process of allocating project management to PCP/HCP members by calling for expressions of interest to undertake identified initiatives
- The overseeing of funds allocated by the Working Group to particular projects
- The appointment of consultants to undertake projects (as appropriate)

Membership

The membership of Working Group is open to all those organisations and individuals who have an involvement, or interest, in the planning and provision of early intervention and health promotion activities throughout the Upper Hume catchment.

The Upper Hume PCP will call for Expressions of Interest from its member agencies to fill the position of Chairperson on an annual basis.

Resources:

- Upper Hume PCP will support the executive support of the working group and the role of the Chair.
- Resources gained, or allocated, to the Working Group will be utilised within its overall aims and objectives.
- The Working Group will encourage the use of individual organisations in allocating resources (both personnel and financial) to support the initiatives identified within the Annual Service Plan for Early Intervention and Health Promotion.
- The Working Group will facilitate the development of proposals for any available resources that may become available to assist it in achieving its planned outcomes.

