

2003/2004 IHP & RHP Program Plan  
Asthma Integrated Planning Framework Project, Campaspe PCP

**Goal:** To reduce the incidence of asthma related hospital admissions (via the development of an integrated planning framework)

**Target Group:** Children (0-12 years) living with Asthma in Campaspe

**Objectives:** To develop a coordinated and collaborative approach to the implementation of asthma interventions  
To support Integrated Health Promotion approaches in Campaspe  
To develop and support an integrated planning framework

Program Objectives	Health Promotion Interventions & Capacity Building strategies	Estimated Impacts (Qualitative &/or Quantitative)	Estimated Reach	Timelines & by which agency	Estimated Costs
a) To coordinate a collaborative approach to asthma interventions  Consumer Participation/ Service Coordination/ Integrated Health Promotion/ Partnerships	<b>Health information</b> Raise awareness of asthma management with target group by providing written material	30% of people who have accessed the asthma management information utilise to take action	200 provided with information	Ongoing – March 2004 (project facilitator & Ref Group)	\$3500 (resources etc.)
	<b>Health education and skill development</b> Provide health education to target group in one-on-one and group setting	75% of target receiving health education change their behaviour		Ongoing – inkind by CHSs	
	<b>Community action</b> Conduct focus groups with people living with asthma to determine needs and strategies for achieving improved and sustainable asthma management – utilise focus group participants as pilot	80% of focus group participants continue involvement (eg. Participate in activities)	8-15 people (initially)	October – December 2003	\$100 meeting costs Consumer travel \$1000
	<b>Settings and Supportive Environments</b> Identify opportunities for interventions to be designed and implemented with pharmacists, GPs etc.  Support Asthma Friendly Schools initiative with primary schools, kindergartens & childcare services	80% of pharmacists, GPs etc implement collaborative interventions/activities  80% of children's services adopt policy and implement changes	4 x pharmacies 4 x GP practices 10 primary schools 10 kindergartens 10 child care providers	August - Dec 03 (project facilitator & Ref. Group)  Ongoing (project facilitator & CHSs - inkind)	<i>Refer to health information also</i>

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	<b>Organisational Development</b> Investigate options for pooling asthma program resources/model Identify factors within the 'system' that hinder the wellbeing of people with asthma Develop strategies to address barriers Develop GP/Primary Care model of care (including PPPS and service directory uptake) for asthma management Support trial of model Develop and implement PPPS agreements for Emergency Department presentations and hospital admissions with primary care agencies (refer to clinical pathways)	80% of agencies implement changes (model, PPPS, clinical pathway)	6 agencies	August - Dec 03 (project facilitator & ref. Group)  Agency staff 1 day/week x 6 weeks (Community Health Nurse)	<i>Refer to Resources strategy</i>  \$2500
	<b>Workforce Development</b> Provide training to service providers of PPPS agreements Provide relevant asthma management updates for service providers	80% of training attendees integrate knowledge into work practices	25 acute & primary care staff	February 2004 (project facilitator)	Training costs \$500
	<b>Resources</b> Establish Steering Committee/Reference Group to oversee project  Project facilitation and management	80% of participating agencies contribute to reference group % provide % inkind contribution  20% of PCP SPPM time contributing to implementation of project	6 agencies	August - Dec 03 (project facilitator & ref. Group)	Reference group backfill \$8000  \$12740
<b>Total Budget per Objective</b>					<b>\$28,340</b>

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b) To support IHP approaches in Campaspe  Consumer Participation/ Service Coordination/ Integrated Health Promotion/ Partnerships	<b>Community action</b> To foster and strengthen relations between agencies and the community	70% of agencies that sustain community participation	7 MOU agencies	August 2003 – June 2004 (PCP project facilitator & Community SC)	Meeting costs \$500
	<b>Settings and Supportive Environments</b> Finalise Campaspe HP Strategic Plan, influence agency plans Support agencies in adopting IHP policy	60% of agencies have utilised plan in determining their agency plan 60% of agencies adopt and implement IHP policy	7 MOU agencies	July 2003 – March 2004 (project facilitator, Management Group, HPSC)	
	<b>Organisational Development</b> Develop IHP policy through the Strategic Plan with review mechanisms Community Steering Committee and Management Group to advocate for integrated HP targeting BoM, Shire councillors and all other community representative groups Management Group HP portfolio holder to advocate, support and commit to IHP across Campaspe Promote the role of the HPSC Facilitate involvement of the broader services sector with like project interests	90% of agencies adopt and implement changes as per policy and strategic plan	7 MOU agencies	July 2003 – March 2004 (project facilitator, Management Group, HPSC)	

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	<p><b>Workforce Development</b>            Improve the knowledge of IHP/preventative strategies to service providers – conduct forums/workshops            Provide support for HP and create networking opportunities for service providers            Link local services providers closely with DHS Capacity Building initiatives            Provide opportunities for professional development            Support HP Short Course participants in implementing their new skills            Develop a quarterly HP newsletter for Campaspe region – meeting reports to feed into newsletter</p>	80% of participants integrate HP knowledge into work practices	20 service providers	July 2003 – March 2004 (project facilitator)	Forum/workshop costs \$2500
	<p><b>Resources</b>            Agencies to provide representation on the HPSC/network</p>	100% of participation in network is in kind	20 service providers	Bi-monthly	
	Project facilitation and management	20% of PCP SPPM time contributing to implementation of project			\$12740
<b>Total Budget per Objective</b>					<b>\$15,740</b>

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c) To develop and support an integrated planning framework  Consumer Participation/ Service Coordination/ Integrated Health Promotion/ Partnerships	<b>Community action</b> Establish a sustainable and supportive process for consulting with the community for input and continued participation into the CHP, MPHP and IHP projects	% of community members consulted that continue to participate in action groups, networks, committees etc	200 community people (check with MPHP response)	July 2003 – March 2004 (project facilitator, Community SC)	Meeting costs \$100
	<b>Settings and Supportive Environments</b> Support agencies to implement the planning framework  Support Action Groups/committees to implement the planning framework	80% of agencies participate in developing and implementing planning framework and make changes to their practice  60% of action groups/committees participate in developing and implementing planning framework and make changes to their practice	7 MOU agencies  10 committees	December 2003 - March 2004 (project facilitator)	

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	<p><b>Organisational Development</b>            Establish a process for defining priority areas/population health issues            Establish and implement a cyclic planning process that considers statewide and regional priorities, MPHP priorities, and local health and wellbeing data            Determine the policy, guidelines and protocols required to implement the planning framework            Determine the roles of agencies in planning            Determine the roles of action groups/committees in planning            Incorporate into existing action groups/committees links to the broader planning framework and processes for plans to speak to each other</p>	<p>80% of organisations implement planning framework practices and procedures             60% of action groups/committees implement planning framework practices and procedures</p>	As above	July 2003 – March 2004 (project facilitator, MPHP reference group, PCP)	Meeting costs \$500
	<p><b>Workforce Development</b>            Develop performance management system to support implementation by all agencies/groups</p>	80% of participants Planning process knowledge into work practices		December 2003 – March 2004	
	<p><b>Resources</b>            Support agency involvement in process development             Management Group planning portfolio holder            Project facilitation</p>	20% of PCP SPPM time contributing to implementation of project			Backfill \$2000  \$12740
<b>Total Budget per Objective</b>					<b>\$15, 840</b>
<b>TOTAL PROJECT BUDGET</b>					<b>\$59, 920</b>