

Greater Shepparton Public Health Plan

Health Goals, Objectives, Action, Indicators, Steps, Responsible Persons, Timeline and Resources

Health Goals	Health Objectives	Action	Indicators	Steps	Responsible persons / Organisations	Timeline	Resources
Goal 1: Sense of Belonging and Connectedness	Health Objective 1: Council develop and promote community initiatives which welcome new residents, reduce social isolation and promote a sense of belonging for all residents. That volunteerism is recognised and promoted as a healthy activity and community leadership facilitated.	1.1.1. Development and distribution of Newcomers kits preferably through contact with an existing resident	<ul style="list-style-type: none"> ↳ Development of Newcomers Kit(s) ↳ Number of Kits distributed ↳ Feedback from recipients via an evaluation sheet 	<ul style="list-style-type: none"> ↳ Develop workgroup of staff and community representatives ↳ Production of kit ↳ Involve residents in process for distribution ↳ Document process and process for collection of evaluation information 	<ul style="list-style-type: none"> ↳ Work-group to include K Mc Bain, community development officer, customer service representative and representatives from community houses, community information service and real estate agents, Chris Eddy as consultant ↳ Workgroup to overview and co-opt ↳ Call for volunteers through community networks and advertisements 	Year 1	<ul style="list-style-type: none"> ↳ Council Staff time 2 hrs per week for 12 weeks to develop kit , 2 hours per month for on going co-ordination and evaluation ↳ Production and printing of kit \$5000
		1.1.2. Development of Neighborhood Connection Strategy that provides Opportunities in local communities for residents to meet and participate in educational, cultural and social activities that facilitate community participation and development	<ul style="list-style-type: none"> ↳ Documentation of Neighbor Connections Strategy and associated events ↳ Development and application of social indicators measurement 	↳	↳	Year 2	↳
		1.1.3. In partner ship with relevant community organizations, Council develop a Circles of Support Initiative	<ul style="list-style-type: none"> ↳ Report to Advisory Panel in relation to community interest in Circles of Support initiative and implementation ↳ 	↳	↳	Year 2	↳

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		1.1.4. Facilitation of an education program for community groups and organizations that promotes skills development in relation to governance, encouraging participation and supporting volunteers	<ul style="list-style-type: none"> ↳ Provision of annual skills workshops ↳ -Attendance levels and feedback from participants ↳ 	<ul style="list-style-type: none"> ↳ Liaise with community management groups to ascertain the areas they identify as requiring education programs ↳ Organize program, speakers and venue ↳ Publicise and take registrations ↳ Run Program 	<ul style="list-style-type: none"> ↳ Involve representatives from Recreation and Leisure, Community services and infrastructure who have involvement with community management committee ↳ Liaise with VCOSS, Darebin, VLGA to identify presenters ↳ Community development officer, social planner and project worker 	Year 1	<ul style="list-style-type: none"> ↳ \$2500 for venue hire, speakers costs and handouts ↳ Project worker for 3 hours per week for 12 weeks per program ↳ Council staff time and administration support
		1.1.5. Through community initiatives the historical background of Koori people be recognized and understood in order to facilitate their participation in community activities	↳	↳	↳	Year 3	↳
		1.1.6. Council develop an indigenous symbol that can be incorporated into projects which involve infrastructure developments	↳	↳	↳	Year 2	↳
	Health Objective 2: Personal safety be enhanced through a range of community based initiatives in order for individuals to confidently participate in the life of their community, and maintain positive health	1.2.1. A Community consultation process be conducted to identify key areas in relation to personal safety	<ul style="list-style-type: none"> ↳ Development of Safety Action Plan and Safe Community Policy ↳ ↳ Monitoring of local accident and crime statistics relating to above 	↳	↳	Year 2	↳

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		1.2.2. A strategy and action plan be developed and implemented to address safety issues on an individual and small group basis, and ensure that safety is a prime consideration in the development and maintenance of all community facilities	↳ Support of local Healthy Ageing initiatives	↳	↳	Year 2	↳
		1.2.3. A street lighting strategy be developed to enhance safety for pedestrians	↳ Identification and reduction in number of inadequately lit pedestrian areas	↳	↳	Year 2	↳

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	Health Objective 3: Appropriate facilities and spaces be provided within the municipality for people to meet, feel safe and welcome and participate in the life of their community	1.3.1.a. Council ensures that local government processes, 1.3.1.b. Facilities and services are welcoming, people friendly and demonstrate to people that they are valued. 1.3.1.c. Ensure the community infrastructure, construction and operation promotes access, inclusiveness and a sense of community ownership 1.3.1.d. Implementation of recommendations for new development to maximize the creation of an attractive and sustainable environment 1.3.1.e. The principle of promoting connectivity between people and their community be given prominence in Councils Planning Scheme	<ul style="list-style-type: none"> ↳ Development and application of internal audit checklist and evaluation questionnaire ↳ Biannual audits completed ↳ Feedback received on effectiveness 	<ul style="list-style-type: none"> ↳ Information and education program to be conducted with staff on inclusiveness and connectedness in the community and Councils view on these ↳ Needs to be ratified by EMT ↳ Establishment of a co-coordinating team with representatives from all directorates to investigate and develop an action plan which works to develop a culture in the organization of integrating connectedness and inclusiveness in operational programs ie. Be part of best practice, and quality assurance processes rather than a separate and extra process or requirement ↳ Implementation of Action plan including use of checklist and audit process 	<ul style="list-style-type: none"> ↳ Councillors, EMT, Directors ↳ Project worker and workgroup 	Year 1	<ul style="list-style-type: none"> ↳ Project worker 3 hours a week for 26 weeks to develop along with internal work team ↳ Maintenance and implementation and auditing by existing staff and reviewed by Directors and workgroup
		1.3.2. Development of community infrastructure and programs that promote enjoyment of and connectivity to the natural environment	↳	↳	↳	Year 2 & 3	↳
		1.3.3. A signage program be instigated whereby all community support facilities are easily identified by a common symbol	↳	↳	↳	Year 3	↳

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	Health Objective 4: Participation and inclusion in health promoting activities is maximised through more effective publicity	1.4.1. Council develop and be responsible for the ongoing distribution of a Community Directory which can be efficiently updated and easily accessed	↳ Production of community directory	↳ ↳	↳	Year 1	↳
		1.4.2. Council instigate the production of activity and age appropriate Community Calendars for older persons, youth and families to encourage participation and connectedness	↳ Production of a set of community calendars which promote community participation	↳	↳	Year 2 & 3	↳
		1.4.3. Council coordinate a public information process whereby the Council foyer and other public spaces be utilized to display information in relation to community activities and events, to promote the message the Shepparton is a vibrant, active and inclusive community	↳ Quality information displays in public spaces, more effective usage of existing spaces	↳	↳	Year 1, 2 & 3	↳
	Health Objective 5: The celebration of involvement by facilitating opportunities for people to get together, enjoy the cultural richness of our community and benefit through participation and contribution	1.5.1. Council to continue its support of events such as the Shepparton Arts Festival and seek opportunities to stage other such events that promote a sense of wellbeing and community participation	↳ Increase number of persons participation in community events as a result of Council support.	↳	↳	Year 1, 2 & 3	↳
		1.5.2. Council to support community events through provision of publicity, transport and other assistance as appropriate	↳ Documentation of participation outcomes	↳	↳	Year 1, 2 & 3	↳

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Goal 2: Safe and Happy Childhood	Health Objective 1: To enhance community awareness of the importance of providing a safe and loving environment which promotes positive child development and adult wellbeing	2.1.1. Map services and resources available in the community that support this health goal	<ul style="list-style-type: none"> ↳ Publication and distribution of service directory 	<ul style="list-style-type: none"> ↳ Service mapping ↳ Identify resources and distribute directory in hard copy and electronically ↳ Ensure contents of directory are updated quarterly and full review annually. ↳ Document process and evaluate effectiveness of directory ↳ Publish directory on website 	<ul style="list-style-type: none"> ↳ Manager Family and Children's Services ↳ Council Communications Best Start Project Agency involvement ↳ Community Health Service Community Care Program 	Year 1	<ul style="list-style-type: none"> ↳ Initial funding from Best Start Project ↳ Administration Assistant to liaise with other agencies to keep information up to date in hard copy, electronically and on website ↳ Council Officer to evaluate effectiveness of service directory
		2.1.2. Facilitate professional development sessions with the Department of Human Services, to increase the awareness of direct care staff in relation to the critical learning areas safe and healthy childhood	<ul style="list-style-type: none"> ↳ Evaluation reported in council's News page ↳ Number of sessions 	<ul style="list-style-type: none"> ↳ Identify learning areas ↳ Liaise with other service providers ↳ Establish links with Tafe and Universities ↳ Communicate through CLAD ↳ 	<ul style="list-style-type: none"> ↳ COGS Family & Children's Services staff ↳ CLAD – Council representative on this group ↳ Department Human Services ↳ Family & Children's Services providers 	Year 1	<ul style="list-style-type: none"> ↳ Venues for training Council staff to assist with inservices organisation. ↳ Training costs for staff ↳ Cost of speakers ↳ Expenses
		2.1.3. The Council to take a lead role in planning and staging an Early Childhood Forum for key stakeholders	<ul style="list-style-type: none"> ↳ Forum achieve, attendance numbers 	<ul style="list-style-type: none"> ↳ Organise program and speakers ↳ Marketing/Publicity ↳ Conference organisation ↳ Evaluation 	<ul style="list-style-type: none"> ↳ COGS Family & Children's Services staff ↳ CLAD – Council representative on this group ↳ Department Human Services ↳ Family & Children's Services providers 	Year 1	<ul style="list-style-type: none"> ↳ As above but on a larger scale

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		2.1.4. Revise and distribute the Preventing Child Abuse (SHEPCAN) kits to all Family and Children's Services organisations and community groups	<ul style="list-style-type: none"> ↳ Kit available ↳ Number of kits distributed 	<ul style="list-style-type: none"> ↳ Identify available resources ↳ Develop workgroup of staff and representatives from agencies to develop kit (per SheppCan) ↳ Produce kit ↳ Distribute kit with education sessions to staff and community ↳ Maintenance of kit as an up to date resource ↳ Evaluation of knowledge of child abuse in community and services 	<ul style="list-style-type: none"> ↳ All agencies involved in Children's Services and DHS, Police, CHS, GVGP Division 	Year 1	<ul style="list-style-type: none"> ↳ Council officer to co-ordinate this project and be responsible for initially and ongoing
		2.1.5. Identification and response to seasonal child care needs with an emphasis on maintaining child safety during the picking season	<ul style="list-style-type: none"> ↳ Documentation of seasonal child care needs, implementation of services 	<ul style="list-style-type: none"> ↳ Liaise with pickers project reference group ↳ Community consultation to ascertain specific needs of this group ↳ Develop submissions for funding to provide programs ↳ Implement programs as funding becomes available ↳ Develop campaign to promote safety of children in fruit growing areas ↳ Celebrate harvest ↳ Evaluate effectiveness of campaign 	<ul style="list-style-type: none"> ↳ Berry Street City Of Greater Shepparton CLAD ↳ Harvest Office ↳ DHS ↳ Department of Family and Community Services ↳ Goulburn Valley Health Maternal and Child Health Service 	Year 1	<ul style="list-style-type: none"> ↳ Council officer to participate in reference group ↳ External funding grant ↳ Council officer to undertake community consultation and assist with applications for grants

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		2.1.6. Support and promote a celebration of the harvest season to incorporate elements of promoting child safety during the picking season	<ul style="list-style-type: none"> ↳ Harvest celebration facilitated incorporating a child safety focus/theme 	<ul style="list-style-type: none"> ↳ As above 	<ul style="list-style-type: none"> ↳ Berry Street City Of Greater Shepparton CLAD ↳ Harvest Office ↳ DHS ↳ Department of Family and Community Services ↳ Goulburn Valley Health Maternal and Child Health Service ↳ RCH Kidsafe 	Year 2	<ul style="list-style-type: none"> ↳ Council officer to co-ordinate education activities
		2.1.7. Conduct a community information campaign in relation to the importance of love, affection, nurturing and the promotion of positive self esteem to a child's cognitive development	<ul style="list-style-type: none"> ↳ Campaign conducted and evaluated ↳ Publicity and documentation ↳ Attendance numbers 	<ul style="list-style-type: none"> ↳ City Of Greater Shepparton to coordinate network of parenting education service providers ↳ Develop partnership with GVCHS parent education program and other relevant agencies ↳ Identify current education programs provided and by whom ↳ Develop strategy to broaden contact points for parent education ↳ Implement programs in partnership with service providers ↳ Evaluate programs provided 	<ul style="list-style-type: none"> ↳ Goulburn Valley Community Health Service Parenting Program ↳ Goulburn Valley Health Maternal and Child Health Service ↳ Other organisations providing parenting education such as Goulburn Valley Family Care. 	Year 2	<ul style="list-style-type: none"> ↳ Council Officer to be available to work with other agencies to conduct education activities and collating information ↳ venues

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		2.1.8. Facilitate guest speakers for established parent contact points such as Maternal and Child Health Centres, new parent groups, playgroups, toy libraries	<ul style="list-style-type: none"> ↳ Documentation, attendance numbers 	<ul style="list-style-type: none"> ↳ Identify current parent support and contact programs provided and by whom ↳ Develop strategy to broaden contact points for parents in our community ↳ Implement programs in partnership with service providers and local neighbourhood communities ↳ Evaluate programs provided 	<ul style="list-style-type: none"> ↳ Maternal and Child Health Service ↳ New comers club ↳ Playgrouping Victoria ↳ City Of Greater Shepparton service directory ↳ Neighbourhood Houses 	Year 2	<ul style="list-style-type: none"> ↳ Additional resources for Maternal and Child Health Service ↳ Expenses of guest speakers ↳ Venues ↳ Council Officer to liaise with all groups involved with parent contacts ↳ Membership fees ↳ Service directory access
		2.1.9. Engage VicSwim to run seminars on water safety and prevention of drowning	<ul style="list-style-type: none"> ↳ Number of seminars conducted ↳ Increased awareness of water safety ↳ Reduction in drowning incidents 	<ul style="list-style-type: none"> ↳ Liaison with Recreation Officers in Council to develop program 	<ul style="list-style-type: none"> ↳ Council Recreation Section ↳ Royal Children's Hospital Kidsafe ↳ Vic Swim 	Year 2	<ul style="list-style-type: none"> ↳ Council Officer to coordinate activities ↳ Written information such as pamphlets and educational material
		2.1.10. Promote the Royal Children's Hospital Kidsafe information in conjunction with seminars on Farmsafe	<ul style="list-style-type: none"> ↳ Number of Farmsafe/Kidsafe seminars conducted ↳ Evidence of Kidsafe information in all appropriate venues ↳ Reduction of childhood accidents 	<ul style="list-style-type: none"> ↳ Identify current education programs provided and by whom ↳ Develop strategy to broaden contact points for Farmsafe education ↳ Implement programs in partnership with service providers, farmers and organisations involved with the farming community ↳ Evaluate programs provided 	<ul style="list-style-type: none"> ↳ Royal Children's Hospital Kidsafe ↳ DNRE ↳ Maternal and Child Health Service ↳ Fruit Growers Associations ↳ Schools ↳ Council Family and Children's Services Section ↳ Ethnic Council 	Year 3	<ul style="list-style-type: none"> ↳ Membership fees ↳ Council officer to liaise with relevant groups, agencies and to assist with seminars ↳ Written information such as pamphlets and educational material ↳ Translation of material ↳ Cost of interpreters

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	Health Objective 2: To promote the availability of and access to parent support services that strengthen parenting capacity and enhance child wellbeing	2.2.1. Provide, maintain and make available Council facilities for local community groups to access for parenting activities i.e. playgroups, toy library	<ul style="list-style-type: none"> ↳ Availability of appropriate community venues 	<ul style="list-style-type: none"> ↳ Identify available facilities within Council and others in the community ↳ Determine need for facilities in community ↳ Publicise available venues ↳ Evaluation of venues 	<ul style="list-style-type: none"> ↳ Council ↳ Organisations with available venues for community use 	Year 1, 2 and 3	<ul style="list-style-type: none"> ↳ Maintenance of venues ↳ Development of effective booking and hire of buildings system
		2.2.2. Council to facilitate a collaborative approach to the development of practical parenting centres and a residential facility	<ul style="list-style-type: none"> ↳ Extension to existing parenting programs ↳ Establishment of a residential facility 	<ul style="list-style-type: none"> ↳ Form steering group ↳ Develop partnerships with relevant agencies 	<ul style="list-style-type: none"> ↳ Manager Family and Children's Services ↳ GVFC ↳ GVCHS ↳ Paediatricians ↳ GVH ↳ Rumbalara 	Year 1	<ul style="list-style-type: none"> ↳ Council Officer to participate in steering group ↳ Funding submissions to establish a facility ↳ Active participation in establishment of centre
		2.2.3. Council to support and seek funding for a universally accessible home visitation program perinatally and throughout early childhood	<ul style="list-style-type: none"> ↳ Home visitation program universally available 	<ul style="list-style-type: none"> ↳ Liaise with Best Start project ↳ Work with service providers to rearrange method of service delivery ↳ Identify areas of highest need ↳ Evaluate current method of service delivery ↳ Develop alternative models and best practise initiatives 	<ul style="list-style-type: none"> ↳ Manager Family and Children's Services ↳ Best Start Reference Group ↳ Parent Input ↳ Key Stakeholders in Family and Children's Services 	Year 1	<ul style="list-style-type: none"> ↳ Project Officer employed by Council ↳ Funding for community development early childhood worker

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		2.2.4. Extension of childcare services to provide child care for shift workers	<ul style="list-style-type: none"> ↳ Childcare availability for shift workers 	<ul style="list-style-type: none"> ↳ Council to survey industries and organizations requiring shift workers to ascertain needs ↳ Council to survey community and workforce to ascertain child care needs of shift workers ↳ Identify gaps in current services. ↳ Develop alternative models and best practice initiatives Work with service providers to rearrange method of service delivery 	<ul style="list-style-type: none"> ↳ Council officer to undertake consultation and planning to meet shift worker child care needs 	Year 3	<ul style="list-style-type: none"> ↳ Project officer to undertake consultation ↳ Assistance for funding of extended hours of childcare
		2.2.5. Council to maintain a strong facilitative role in the provision of flexible Maternal & Child Health Services	<ul style="list-style-type: none"> ↳ Provision of Maternal and Child Health Service that meets community needs is effective and efficient 	<ul style="list-style-type: none"> ↳ Undertake service review ↳ Develop service specification in line with community needs, DHS requirements ↳ Ensure service provider through Best Value and tender process provides service in an effective and efficient manner 	<ul style="list-style-type: none"> ↳ Manager Family and Children's Service 	Year 1, 2 and 3	<ul style="list-style-type: none"> ↳ Consultant to conduct independent community and key stakeholder consultation ↳ Local government contribution to service provision
		2.2.6. In collaboration with Goulburn Valley Primary Care Partnership seek funding to support parents who, through mental or physical illness, are unable to fulfil their parenting role and the tasks of daily living	<ul style="list-style-type: none"> ↳ Adequate support available for parents 	<ul style="list-style-type: none"> ↳ Participate in PCP working party established to address this issue ↳ Liaison with other parenting education and support services for parents with illness ↳ Identify service gaps 	<ul style="list-style-type: none"> ↳ GVPCP ↳ GVH ↳ Mental Health ↳ Maternal and Child Health Service ↳ GVCHS ↳ GVFC 	Year 1	<ul style="list-style-type: none"> ↳ To be confirmed with PCP

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	Health Objective 3: To seek opportunities for sponsoring local research in order to evaluate current practice and promote best practice in areas related to early childhood wellbeing	2.3.1. Seek funding for a longitudinal early childhood study	<ul style="list-style-type: none"> ↳ Availability of evidence based local research 	<ul style="list-style-type: none"> ↳ Prepare research and data base ↳ Literature review ↳ Evaluation of research ↳ Implement relevant programs and evaluate against original findings 	<ul style="list-style-type: none"> ↳ COGS Melbourne University DHS Best Start 	Year 1	<ul style="list-style-type: none"> ↳ Consultancy with university to establish project Investigate research already undertaken
		2.3.2. Map early childhood services in terms of their scope and effectiveness	<ul style="list-style-type: none"> ↳ Service mapping completed 	<ul style="list-style-type: none"> ↳ See above under 2.1 	<ul style="list-style-type: none"> ↳ 	Year 2	<ul style="list-style-type: none"> ↳
		2.3.3. Collate Department of Human Services information in relation to early childhood maltreatment to provide a statistical base for research and evaluation purposes	<ul style="list-style-type: none"> ↳ Date collection undertaken 	<ul style="list-style-type: none"> ↳ Seek information from DHS on child abuse statistics ↳ Analyse information and establish data base ↳ Provide information to relevant agencies to enable identified high areas of need to be addressed. ↳ Evaluation of programs implemented to address this issue 	<ul style="list-style-type: none"> ↳ Participation in DHS Networking Forum by all relevant agencies 	Year 2	<ul style="list-style-type: none"> ↳ Participation in working group to specifically investigate this issue
		2.3.4. Identify resources, programs and policies which promote family wellness and prevent child maltreatment (Clearing House concept)	<ul style="list-style-type: none"> ↳ Resources listing available 	<ul style="list-style-type: none"> ↳ Identify information available ↳ Distribute information or how to access the information to service providers and practitioners in early childhood 	<ul style="list-style-type: none"> ↳ No Council officer currently providing this information 	Year 2	<ul style="list-style-type: none"> ↳ Council officer to work with agencies ↳ Development of IT system

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		2.3.5. Undertake an extensive review of published and unpublished literature	↳ Literature review undertaken	<ul style="list-style-type: none"> ↳ Identify information available ↳ Distribute information or how to access the information to service providers and practitioners in early childhood 	↳ No Council officer currently providing this information	Year 2	<ul style="list-style-type: none"> ↳ Council officer to work with agencies ↳ Development of IT system
	Health Objective 4: To enhance each child's ability to feel safe in their home environment and the community, and to know how to seek support if required	2.4.1. Seek funding for the development and implementation of a graded self protective program for children aged 4 to 15 years	↳ Implementation of self protective program	<ul style="list-style-type: none"> ↳ Develop advisory group to work with relevant service providers ↳ Encourage individual programs to include self protective training for children ↳ Evaluate effectiveness of training 	↳ Preschools Primary Schools Recreation and Leisure	Year 2	<ul style="list-style-type: none"> ↳ Project officer to identify programs already available ↳ To be confirmed with service providers
		2.4.2. Investigation of proactive preventative or early identification programs	↳ Report to Advisory Panel	↳ Council Officer to work with other agencies to provide education and awareness activities in the community	<ul style="list-style-type: none"> ↳ Preschools Primary Schools Recreation and Leisure ↳ Council 	Year 2	↳ Education Officer to facilitate activities
		2.4.3. Council representation on and resourcing of the Early Childhood Linkages and Partnerships Group	↳ Regular attendance by Council staff	<ul style="list-style-type: none"> ↳ Participation in advisory group ↳ Assist in sub committees 	↳ CLAD representatives	Year 1, 2 and 3	<ul style="list-style-type: none"> ↳ Officer to represent council ↳ Assistance with projects identified and delivered in community eg. Children's week activities and professional development
		2.4.4. Implementation of professional development initiatives which enhance competencies of universal services staff in promoting and monitoring child safety	↳ Documentation and evaluation of professional development activities	↳ See above 2.1	↳	Year 1	↳

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	Health Objective 5: To promote community awareness of and responsiveness to the importance of community inclusiveness to personal wellbeing	2.5.1. Recognition of innovative programs that prevent and address bullying in schools	<ul style="list-style-type: none"> ↳ Publication in community media 	<ul style="list-style-type: none"> ↳ Identify programs ↳ Marketing and publicity strategy to showcase best practice ↳ Reward agencies or organizations that make a difference 	<ul style="list-style-type: none"> ↳ DEETYA ↳ Primary Schools ↳ Community 	Year 3	<ul style="list-style-type: none"> ↳ Public Relations ↳ Awards
		2.5.2. Facilitation/sponsorship of strategies which celebrate cultural diversity	<ul style="list-style-type: none"> ↳ Documentation and publicity 	<ul style="list-style-type: none"> ↳ Information to staff ↳ Develop action plan that integrates culture into best practice ↳ participation on CLAD group 	<ul style="list-style-type: none"> ↳ City Of Greater Shepparton ↳ Ethnic Council ↳ CLAD representatives ↳ Early Childhood service providers 	Year 1, 2 and 3	<ul style="list-style-type: none"> ↳ Assistance with funding for specific activities ↳ Assistance with funding applications ↳ Project Officer to work with other agencies ↳ Translation of information ↳ Interpreters
		2.5.3. Promotion/sponsorship of peer support/peer leadership programs in schools, sporting and cultural activities	<ul style="list-style-type: none"> ↳ Report to Advisory Panel 	<ul style="list-style-type: none"> ↳ Identify programs ↳ Marketing and publicity strategy to showcase best practice ↳ Reward agencies or organizations that make a difference 	<ul style="list-style-type: none"> ↳ Recreation and Leisure ↳ Family and Children's services 	Year 3	<ul style="list-style-type: none"> ↳ Education Officer ↳ Sponsor Program ↳ Support and provide publicity
Goal 3: Physical and Nutrition Wellbeing	Health Objective 1: To improve the level and quality of information available to the community in order to promote higher participation rates and usage of local recreational/fitness facilities. To enhance the range of physical activity options available to the community	3.1.1. Municipal Wide Publicity Strategy	<ul style="list-style-type: none"> ↳ Community Surveys demonstrate increased level of awareness of local recreational facilities and services 	<ul style="list-style-type: none"> ↳ Strategy Preparation, ↳ Pre Strategy Survey, Implementation, ↳ Post Strategy Survey 	<ul style="list-style-type: none"> ↳ Leisure Services Coordinator ↳ Leisure Services Officer 	Year 1 and 3	<ul style="list-style-type: none"> ↳ Leisure Services Coordinator, ↳ Leisure Services Officer ↳ Publicity and Promotion Budget

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		3.1.2. Establish Data base on current physical activity participation rates	<ul style="list-style-type: none"> ↳ Data Base Established 	<ul style="list-style-type: none"> ↳ Determine Data Storage, Source, Integrity and Maintenance Parameters. ↳ Collect Data. ↳ Distribute Findings. ↳ Maintain Database 	<ul style="list-style-type: none"> ↳ Leisure Services Coordinator ↳ Leisure Services Officer 	Year 1, 2 and 3	<ul style="list-style-type: none"> ↳ Leisure Services Coordinator, ↳ Leisure Services Officer ↳ Market Research Budget
		3.1.3. Research, develop and undertake new programs and projects aimed at increasing participation levels in local leisure options	<ul style="list-style-type: none"> ↳ Increase in attendance/participation rates ↳ Documentation of new initiatives that have enhanced participation rates. 	<ul style="list-style-type: none"> ↳ Research and Development ↳ Implementation ↳ Measurement and Documentation 	<ul style="list-style-type: none"> ↳ Leisure Services Coordinator ↳ Leisure Services Officer 	Year 1	<ul style="list-style-type: none"> ↳ Leisure Services Coordinator, ↳ Leisure Services Officer ↳ Programs Budget as Required
		3.1.4. Promote and enhance opportunities for participation in increased walking and cycling activities	<ul style="list-style-type: none"> ↳ Increase in attendance/participation rates ↳ Documentation of new initiatives that have enhanced participation rates. 	<ul style="list-style-type: none"> ↳ To be Incorporated as a walking and cycling program in 3.1.3 	<ul style="list-style-type: none"> ↳ 		<ul style="list-style-type: none"> ↳
	Health Objective 2: To develop public open space in a manner that encourages participation and inclusion	<p>3.2.1.a. Establish a Parks Partnership Program that develops extensive community involvement and ownership in the use and development of public open space</p> <p>3.2.1.b. Ensure that each area of public open space has adequate shade, availability of drinking water and provides a safe environment</p> <p>3.2.1.c. Promote the development of activities in public open space venues which meets the needs of all age groups, encompassing a broad range of skills, interests and competencies.</p>	<ul style="list-style-type: none"> ↳ Participation levels pre and post Parks Partnership Program. ↳ Increase in level of satisfaction with public open spaces. ↳ Measurable improvement in quality of public open space facilities ↳ Strategic development plan in place for promoting increased usage of public open space 	<ul style="list-style-type: none"> ↳ Research and develop overall program delivery strategy for initial 3 year period. ↳ Pre Program Participation Survey ↳ Employee Parks Partnership Program Coordinator. ↳ Commence Initial 3 Year Program. ↳ Post Program Participation Survey 	<ul style="list-style-type: none"> ↳ Manager Leisure Services ↳ Parks Partnership Program Coordinator ↳ Leisure Services Officer 	Year 2	<ul style="list-style-type: none"> ↳ Manager Leisure Services ↳ Full Time Parks Partnership Program Coordinator for Initial 3 year term. ↳ Leisure services Officer ↳ Program Budget

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		3.2.2. Extend shared pathway networks	<ul style="list-style-type: none"> ↳ Extension of shared pathway networks throughout municipality. 	<ul style="list-style-type: none"> ↳ Steps to be Determined by Responsible Person/Organisation 	<ul style="list-style-type: none"> ↳ Roger Smith 	Year 1, 2 & 3	<ul style="list-style-type: none"> ↳ Resources Required to be Determined by Responsible Person/Organisation
	Health Objective 3: To increase walking, jogging and cycling activity by ensuring that shared pathways are safe and accessible to all residents	3.3.1. Develop and promote safe zones on shared pathways to facilitate increased usage, particularly by women and older residents	<ul style="list-style-type: none"> ↳ Publication and promotion of safe zone policy. ↳ Documentation of increased usage by target groups 	<ul style="list-style-type: none"> ↳ Steps to be Determined by Responsible Person/Organisation 	<ul style="list-style-type: none"> ↳ Roger Smith 	Year 1	<ul style="list-style-type: none"> ↳ Resources Required to be Determined by Responsible Person/Organisation
		3.3.2. Conduct regular safety audits to ensure that all shared path ways are well maintained, well lit and free of hazards	<ul style="list-style-type: none"> ↳ Reporting of Safety Audits to Greater Shepparton Health Planning Advisory Panel 	<ul style="list-style-type: none"> ↳ Steps to be Determined by Responsible Person/Organisation 	<ul style="list-style-type: none"> ↳ Roger Smith 	Year 1, 2 & 3	<ul style="list-style-type: none"> ↳ Resources Required to be Determined by Responsible Person/Organisation
	Health Objective 4: To promote improved knowledge of healthy eating and the importance of good nutrition for all age groups through health promotion initiatives	3.4.1. Conduct local research into factors that contribute to poor eating habits and poor nutrition	<ul style="list-style-type: none"> ↳ Publication and dissemination of research findings. 	<ul style="list-style-type: none"> ↳ Steps to be Determined by Responsible Person/Organisation 	<ul style="list-style-type: none"> ↳ DRH/GV Health 	Year 1	<ul style="list-style-type: none"> ↳ Resources Required to be Determined by Responsible Person/Organisation
		3.4.2. Develop and Implement public health initiatives to respond to research outcomes, particularly in relation to children and older persons	<ul style="list-style-type: none"> ↳ Publicity of healthy eating initiatives 	<ul style="list-style-type: none"> ↳ Steps to be Determined by Responsible Person/Organisation 	<ul style="list-style-type: none"> ↳ <i>Public Health Plan Coordinator</i> 	Year 2 & 3	<ul style="list-style-type: none"> ↳ Resources Required to be Determined by Responsible Person/Organisation
		3.4.3. Community Awards System	<ul style="list-style-type: none"> ↳ Community awards system in place. 	<ul style="list-style-type: none"> ↳ Steps to be Determined by Responsible Person/Organisation 	<ul style="list-style-type: none"> ↳ Public Health Plan Coordinator 	Year 2 & 3	<ul style="list-style-type: none"> ↳ Resources Required to be Determined by Responsible Person/Organisation

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Health Goals	Health Objectives	Action	Indicators	Steps	Responsible persons / Organisations	Timeline	Resources
	Health Objective 5: To increase the consumption of healthy, fresh food within the municipality and enhance safe preparation of same	3.5.1. Investigate and implement opportunities for increasing family access for affordable, nutritious food	<ul style="list-style-type: none"> ↳ Report to Greater Shepparton Health Planning Advisory Panel 	<ul style="list-style-type: none"> ↳ Investigate ↳ Implement ↳ Report 	<ul style="list-style-type: none"> ↳ Public Health Plan Coordinator 	Year 2 & 3	<ul style="list-style-type: none"> ↳ Public Health Plan Coordinator
		3.5.2. Conduct a community education program for safe food handling	<ul style="list-style-type: none"> ↳ Community Education Program implemented 	<ul style="list-style-type: none"> ↳ Engage GV Sports Assembly to conduct programs on an annual basis 	<ul style="list-style-type: none"> ↳ Public Health Plan Coordinator 	Year 1	<ul style="list-style-type: none"> ↳ Public Health Plan Coordinator
Goal 4: Safer Use of Drug and Alcohol	Health Objective 1: Raise community awareness in relation to the adverse health and social impacts of excess alcohol consumption, nicotine addiction and marijuana use	4.1.1. Conduct a collaborative community education program.	<ul style="list-style-type: none"> ↳ Increased community awareness of risks associated with addictive drugs 	<ul style="list-style-type: none"> ↳ Council to arrange meetings with other agencies to plan for a community education program. ↳ Assist in the application for funding for community education initiatives ↳ Council to actively participate in conducting the education program. 	<ul style="list-style-type: none"> ↳ No existing Council Officer conducting activities. ↳ GV Community Health Service may have existing resources in this area. ↳ Potential for involvement of Dept. of Education. 	Year 1	<ul style="list-style-type: none"> ↳ External funding grant for community education initiatives. ↳ Council Officer to be available to collaborate with other agencies, assist with applications for funding grants and participate in education programs, estimated @ 3hours/week.
		4.1.2. In partnership with the GVGP Division request that all GP's take a proactive approach to identifying substance misuse and support patients to make health promoting lifestyle changes.	<ul style="list-style-type: none"> ↳ Documentation of initiative implementation and outcomes 	<ul style="list-style-type: none"> ↳ Council Officer to develop a working relationship with the GVGP division to encourage the approach. ↳ Council to assist GVGP in collating the information of the outcome of the project. 	<ul style="list-style-type: none"> ↳ No existing Council Officer conducting activities. 	Year 2	<ul style="list-style-type: none"> ↳ Council Officer to work with GVGP in developing a partnership and collating information over year 1, 2 & 3; estimated @ 2hours/week

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		4.1.3. In conjunction with GVGP Division facilitate statistical snapshots in relation to community drug use.	<ul style="list-style-type: none"> ↳ Availability of data in respect to type and level of community drug use 	<ul style="list-style-type: none"> ↳ Collection and availability of data in relation to community drug use. 	<ul style="list-style-type: none"> ↳ GVGP Division ↳ GV Community Health Service 	Year 1, 2 & 3	<ul style="list-style-type: none"> ↳ Council Officer to work with GVGP in developing a partnership and collating information over year 1, 2 & 3; estimated @ 2hours/week
	Health Objective 2: Reduce health risks of excess alcohol consumption and Reduce risks of alcohol related family violence	4.2.1. Develop and implement local protocols whereby every person arrested for an alcohol or drug related offence is counselled by a police member or a Drug and Alcohol Worker	<ul style="list-style-type: none"> ↳ Reduction in alcohol related arrests ↳ Reduction in % of repeat offenders 	<ul style="list-style-type: none"> ↳ - Council Officer to develop a working relationship with Shepp. Police to assist in establishing the education program. ↳ - Assist the Shepp. Police with application for external funding grant. ↳ - Collection and availability of statistics to establish whether program implemented. 	<ul style="list-style-type: none"> ↳ - No existing Council Officer conducting activities. ↳ - Shepparton Police ↳ - GV Community Health Service 	Year 1	<ul style="list-style-type: none"> ↳ Council Officer to be available to work with other agencies and assist with applications for funding grants and collating information, estimated @ 2hours/week. ↳ Police need external funding grant for counselling, training and publication of pamphlet.
		4.2.2. Train police to provide brief intervention	<ul style="list-style-type: none"> ↳ None listed 	<ul style="list-style-type: none"> ↳ - Further information to be confirmed with Shepp. Police 	<ul style="list-style-type: none"> ↳ - Shepparton Police 	Year 1	<ul style="list-style-type: none"> ↳ Police need external funding grant for counselling, training and publication of pamphlet.
		4.2.3. Provide and disseminate pamphlet when interviewing offenders	<ul style="list-style-type: none"> ↳ Availability of pamphlet 	<ul style="list-style-type: none"> ↳ - Council Officer to develop working relationship with Shepp. Police to assist in establishing the education program. ↳ - Assist the Police with application for external funding grant. 	<ul style="list-style-type: none"> ↳ - Shepparton Police ↳ - No existing Council Officer conducting activities. ↳ - GV Community Health Service 	Year 1	<ul style="list-style-type: none"> ↳ Police need external funding grant for publication of pamphlet.

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	Health Objective 3: Reduce the incidence of blood borne viruses within the community	4.3.1. Council to facilitate a "Blood Borne Viruses Awareness Week" – educational events and activities for both the community and health/community service providers	<ul style="list-style-type: none"> ↳ Blood Borne Viruses Week, decreasing infection rates of Hepatitis B and C 	<ul style="list-style-type: none"> ↳ - Council Officer to develop working relationship with GV Community Health Service. ↳ - Council Officer to assist in the application for external funding grants to support the educational events. 	<ul style="list-style-type: none"> ↳ - No existing Council Officer conducting activities. ↳ - GV Community Health Service 	Year 1	<ul style="list-style-type: none"> ↳ External funding grant for community education initiatives. ↳ Council Officer to be available to work with other agencies and assist with applications for funding grants and conducting education activities, estimated @ 3hours/week.
		4.3.2. Council to initiate dialogue with all parties to investigate the establishment of a 24 hour needle exchange facility	<ul style="list-style-type: none"> ↳ Increased uptake of needle exchange ↳ Increased needle returns ↳ Establishment of 24 hour facility 	<ul style="list-style-type: none"> ↳ - Council to arrange /co-ordinate meetings with all parties to investigate establishment of 24 hour needle exchange. ↳ - Council to assist other providers in the application for external funding grant for 24 hour needle exchange facility. 	<ul style="list-style-type: none"> ↳ - No existing Council Officer conducting activities. ↳ - GV Community Health Service 	Year 1	<ul style="list-style-type: none"> ↳ External funding grant for 24 hour needle exchange program. ↳ Council Officer to be available to work with other agencies and assist with applications for funding grants and co-ordinating meetings, estimated @ 3hours/week.
		4.3.3. Provision of Hepatitis B vaccinations to all persons using injectable drugs	<ul style="list-style-type: none"> ↳ None listed, assume statistics on number vaccinated in comparison to those using needle exchange 	<ul style="list-style-type: none"> ↳ - Council Officer to work with GV Community Health Service to investigate options for provision of Hepatitis B vaccine. 	<ul style="list-style-type: none"> ↳ - GV Community Health Service ↳ - Councils Health Services ↳ - GVGP Division 	Year 2	<ul style="list-style-type: none"> ↳ Staff to provide vaccination service (either Council Staff or GV Comm. Health Service Staff). ↳ DHS funding for Hepatitis B vaccine.

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		4.3.4. Support and promote complementary initiatives i.e. World Aids Day	↳ Community and professional feedback	↳ - Council Officer to work with GV Community Health Service to instigate educational activities	↳ - No existing Council Officer conducting activities. ↳ - GV Community Health Service	Year 1, 2 & 3	↳ Council Officer to be available to work with other agencies as per educational activities listed above.
	Health Objective 4: Enhanced individual health status and reduced family violence	4.4.1. Council to adopt a socially responsive approach to liquor licensing approvals	↳ Reduction in late licence and one off unrestricted licence approvals.	↳ - MPHP Work group to educate Council planning staff on the intention of the Health Plan and assist where possible	↳ - MPHP Work group ↳ - Council's Planning Department - Manager	Year 2	↳ Within control of existing planning dept. resources
		4.4.2. Council to develop health and safety restrictions for 'one off' events and disallow enticements that encourage excessive drinking	↳ Reduction in alcohol related offences associated with licensed premises	↳ - MPHP Work group to educate Council Staff involved in approving 'one off' events of the intention of the Health Plan.	↳ - MPHP Work group ↳ - Departments such as Economic Development, Recreation & Leisure and Health & Local Laws need to work together to achieve this. ↳ - Shepparton Police assistance	Year 2	↳ For large events enforcement of such provisions would need to be considered. If appropriate, resources for after hours work would be required.
		4.4.3. Council to have ongoing commitment to awareness activities promoting the responsible serving of alcohol and liquor licensing practices	↳ Reduction in 'binge under age drinking' opportunities	↳ - Council Officer to work with other agencies to provide education and awareness activities to the community and licensed premises. ↳ - Council Officer to work with other agencies to collate statistics in relation to 'binge under age drinking' if available.	↳ - No existing Council Officer conducting activities. ↳ - GV Community Health Service ↳ - Shepparton Police	Year 1	↳ Council Officer to be available to work with other agencies to conduct education activities and collating information, estimated @ 2 hours/week. ↳

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		4.4.4. Support and promote the introduction of the Good Sports Accreditation Program into sporting clubs	<ul style="list-style-type: none"> ↳ None listed 	<ul style="list-style-type: none"> ↳ - Council in conjunction with other agencies to educate sporting clubs regarding the accreditation program. 	<ul style="list-style-type: none"> ↳ - No existing Council Officer conducting activities. ↳ - Australian Drug Foundation may provide assistance in this area. 	Year 2	<ul style="list-style-type: none"> ↳ Council Officer to be available to work with other agencies to conduct education activities, estimated @ 2 hours/week
	Health Objective 5: To ensure that all health/welfare professionals are well informed in regard to drug and alcohol issues	4.5.1. Liaise with Department of Rural Health to facilitate a minimum of one Drug and Alcohol presentation per annum	<ul style="list-style-type: none"> ↳ Documentation of Drug and Alcohol professional development opportunities provided in the municipality, including attendance levels. 	<ul style="list-style-type: none"> ↳ - GV Community Health Service to liaise with Dept. of Rural Health regarding relevant training for professionals. ↳ - Council to assist GV Community Health service where possible to achieve outcomes 	<ul style="list-style-type: none"> ↳ - GV Community Health Service 	Year 1, 2 & 3	<ul style="list-style-type: none"> ↳ Existing - To be confirmed with GV Community Health service and Dept. of Rural Health
		4.5.2. Liaise with leading educational practitioners to provide education and support to local health professionals	<ul style="list-style-type: none"> ↳ Feedback from health professionals 	<ul style="list-style-type: none"> ↳ - Council and GV Community Health service to liaise with leading educational practitioners and the GVGP Division to initiate the program 	<ul style="list-style-type: none"> ↳ - No existing Council Officer conducting activities. ↳ - GV Community Health Service ↳ - GVGP Division 	Year 2 & 3	<ul style="list-style-type: none"> ↳ Existing - To be confirmed with GV Community Health service