



# The Redevelopment of Glendonald Park Churchill

A Community  
Development Project

# Glendonald Park



# Well functioning communities:

- Strong local pride & identity
- Unity & sense of belonging
- Care & support for each other
- High level of activity & participation
- Safe
- Visual amenity & well planned
- Community assets
- Socially sustainable



# Glendonald Estate 1990's

- Divided community
- Lack of planning
- Lack of support
- Period of neglect
- Poor reputation
- Lack of self-respect & respect for others
- Lack of local ownership & control



# As a result the residents were considered as:

- Being different
- Having low self esteem
- Having low incomes
- Always looking for someone else to fix the problems
- Having different needs
- Being 'owed' by someone else
- Lacking resources and skills to affect change



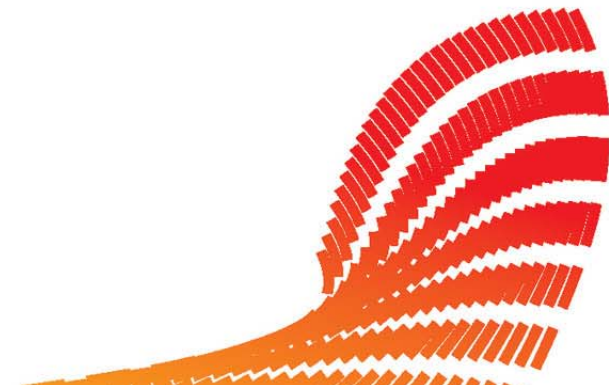
# Steps Forward

- Extensive consultation
- Established a representative committee
- Attracted resources
- Identified the issues
- Developed a plan & set priorities
- Action on the ground
- Community working bees
- Works commenced



# 5 Year Plan

- Workshops were held -
  - Listening
  - Building relationships
  - Information shared
  - Broad organisational involvement



# What did Glendonald look like?

- Few gardens & trees
- Abandoned houses
- Vandalism
- Transient population
- Low income
- People without other options
- Scapegoats
- Lack of connectedness



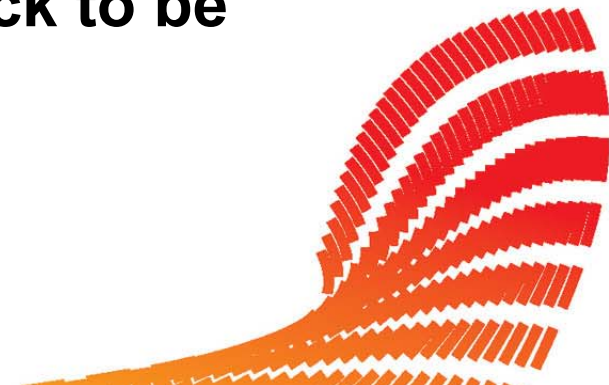
# Key features of the project

- Process as important as outcome
- Working together as a town
- Getting to know one another
- Learning from each other
- Lobbying
- Clear objectives set
- Widespread support secured
- Celebrate achievements



# What has been achieved?

- Physical changes include -
  - garden beds & trees
  - cricket pitch & oval
  - BMX track
  - ball court established
  - BBQ shelter built
  - new paths & signage
  - amenity toilet block to be built
  - and much more...



# Why Focus on the Park?

- The Community wanted to develop something they felt was unique for their neighbourhood & town



# Other changes

- Large decrease in vandalism
- Ownership - local responsibility
- Strong sense of pride
- Higher level of participation
- Improved visual amenity
- Community assets realised
- Network & friendships established
- Area feels safer



# How has it been achieved?

- Persistence - Monthly Committee meetings
- Small Steps
- Commitment & Vision



# What are the lessons?

- ✓ Be out & about
- ✓ Listen to our communities
- ✓ Take action & responsibility
- ✓ Have faith & trust in people
- ✓ Develop appropriate communication
- ✓ Develop & train people early
- ✓ Expect frustration



# What are the lessons?

- ✓ Adopt the principal of subsidiarity
- ✓ Difficult for agencies to be friend and enforcer - need to build trust
- ✓ Develop strategies to include new people
- ✓ Stigma does not disappear overnight



# Where to from here?

- More to be achieved
- Avoid distractions
- Keep learning
- Keep up the momentum
- Acknowledge others
- Integrate with other opportunities
- Be flexible



# Where to from here?

- Admit errors & past mistakes
- Keep plugging away
- Expect things of others
- **HAVE FUN AND A FEW LAUGHS**



# Latrobe City's Corporate & Business Plan

1. Sustainability
2. Liveability
3. Community Capacity Building