

# References



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# Outcomes Hierarchy for Health Promotion



|  |  |   |  |                                  |
|--|--|---|--|----------------------------------|
| <b>Health and Social Outcomes</b>              | <ul style="list-style-type: none"> <li>• Quality of life, independence, equity</li> <li>• Mortality, morbidity, disability</li> </ul>  |   |  |                                  |
| <b>Intermediate Health Outcomes Indicators</b> | <b>Healthy Lifestyles</b> <ul style="list-style-type: none"> <li>• Physical activity</li> <li>• Tobacco use</li> <li>• Dietary patterns</li> </ul>   | <b>Effective Health Services</b> <ul style="list-style-type: none"> <li>• Accessibility of services offering screening</li> <li>• Quality of care in relation to standards of best practice</li> </ul>              | <b>Healthy Environments</b> <ul style="list-style-type: none"> <li>• Smoke free workplaces</li> <li>• Healthy food choices in schools</li> </ul>   |                                  |
| <b>Health Promotion Outcomes Indicators</b>    | <b>Health Literacy</b> <ul style="list-style-type: none"> <li>• Improved health knowledge</li> <li>• Attitude &amp; behavioural intentions</li> <li>• Self confidence in relation to defined tasks</li> <li>• Participation in programs</li> </ul> | <b>Social Influence &amp; Action</b> <ul style="list-style-type: none"> <li>• Social connectedness</li> <li>• Community empowerment</li> <li>• Community ownership</li> <li>• Peer &amp; community norms</li> </ul> | <b>Healthy Public Policy &amp; Organisational Practice</b> <ul style="list-style-type: none"> <li>• Policy statements</li> <li>• Legislation &amp; regulation</li> <li>• Organisational structures &amp; management procedures</li> <li>• Funding &amp; resource allocation</li> </ul> |                                  |
| <b>Health Promotion Action</b>                 | Information Education Skills Development<br>Screening Risk Assessments Immunisation Counselling  | Social Marketing<br>Community Action (social & environmental)   | Organisational Development   | Economic & Regulatory Activities |

(Nutbeam, 1996)



# Appendix B: Feedback form



## Feedback Form

Your ideas and opinions would be appreciated in relation to *Building capacity for effective health promotion action in the Eastern Metropolitan Region*. A number of key questions have been listed below for feedback to be provided to ensure that regional health promotion action continues to be a collaborative effort that will benefit all those working in health promotion and ultimately the regional community.

In what ways will this paper be of use to:

• you? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

• your organisation? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

The **most** useful information is:

\_\_\_\_\_  
\_\_\_\_\_

The **least** useful information is:

\_\_\_\_\_  
\_\_\_\_\_

Do you have any suggestions for ways to improve or strengthen the action plan?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Other comments:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Contact Details (optional)

Name: \_\_\_\_\_ Position/Title \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb: \_\_\_\_\_ Postcode: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Please send your feedback to: Andrea Hay, Regional Health Promotion Coordinator, Department of Human Services, Locked Bag 2015, Box Hill, 3128. email: [andrea.hay@dhs.vic.gov.au](mailto:andrea.hay@dhs.vic.gov.au)