

La Trobe Regional Hospital

Activities undertaken to promote the Patient Charter

- On 12 July 2002 La Trobe Regional Hospital launched the Public Hospital Patient Charter;
- Beth Wilson, Health Services Commissioner, opened the launch;
- Invitations were sent to all of the surrounding organisations and all of our Board members, as well as staff;
- In total there were 40 attendees present at the launch;
- The local newspaper attended to take photos and write a brief article promoting the Patient Charter with the aim to increase awareness within the community;
- A copy of the Charter materials is sent to all elective patients prior to admission;
- The brochures and posters are placed throughout the hospital to ensure extensive coverage; and
- The promotional materials are also provided to all staff at orientation.